

AQUATIC SPONSORSHIP

The Stapleton MCA manages seven swimming pools from May-September. During the summer, the pools average 1,000+ visitors a day. If you are interested in providing exposure for your business, we are offering seven designated spaces at each of the pools. If you are a local restaurant, you may apply for a restaurant sponsorship designed specifically for you.

Aquatic sponsorships are \$500 per space for the summer season, unless you purchase the all pool package. The all pool package is \$2,500 and will give you a sign space at each of our pools for the summer. Your business will need to provide the MCA with a vertical 18"(wide) x 24"(tall) dry mounted poster to be framed and hung at the pool. To be considered, you must confirm your interest and submit all appropriate paperwork by March 31. Spaces are limited.

Signage and payment must be received by May 1st.

Restaurant sponsorships allow local restaurants to provide signage/ menus at the pools. Signage must not exceed 11" x 17" (horizontal). Signs and menus will be distributed to all 7 pools - restaurants are responsible for restocking menus for the pools. This package is \$1000 for the summer season and includes all pools. To be considered, you must confirm your involvement by March 31. **Signage and payment must be received by May 1st.**



The Stapleton MCA hosts over 200,000 people each summer through movies, concerts, markets, and signature events. If you have a business interested in sponsoring one or several of the events, please contact us! We would love to work with you during our event season. Please take a look at our various sponsorship opportunities located on the inside of this brochure.

Please email all requests and questions to:

DIANE DEETER

ddeeter@stapletoncommunity.com

MCA

STAPLETON™

Stapleton MCA
8371 E. Northfield Blvd
Denver, CO 80238
303-388-0724
stapletoncommunity.com



2020 STAPLETON MCA EVENT SPONSORSHIPS

MOVIES, MUSIC, MARKETS & MORE

Master Community Association

STAPLETON™

DREAMLINER SPONSOR

\$5,000

- Sponsors MCA summer concerts, movies and theaters on the North & South Green, Egg Scramble, 4th of July, and the Stapleton Kids Triathlon.
- Receives a light pole banner displayed May 23rd-October 18th on both Greens. The MCA will provide details for the printing of these banners. Sponsors are responsible for the banner printing costs.
- Ability to provide marketing materials/ information about your business at each event.
- Receives an optional 10' x 10' booth space at each listed event (setup of canopies, chairs and other items is the responsibility of the business).
- Business logo will be placed on the Stapleton MCA website - logos will be hyperlinked to business website.
- Business logo will be included in all email blasts in the footer with logo hyperlinked to business website.
- Sponsors will be spotlighted once on MCA's social media platforms and email blast.
- Business logo will be present on Summer Event Calendar if letter of agreement and payment are received by March 13th.
- Receive 50% off of Stapleton Beer Fest & Winter Welcome sponsorships.

There are 10 *Dreamliner* Sponsorships available for the 2020 season. Interested applicants must email ddeeter@stapletoncommunity.com. Upon acceptance, sponsors will receive a sponsorship packet to complete, which includes available payment plans for the season. All sponsors must submit their completed 2020 sponsorship agreement contracts to secure their sponsorship. The 1st payment is due to the MCA by April 30. Nonprofit discounts will not be offered for this package. This package does not include Sweet William Market, Farmers Market, Stapleton Beer Festival & Winter Welcome.

INDIVIDUAL EVENT SPONSORSHIPS

PRICE VARIES PER EVENT

The MCA offers a variety of events throughout the event season. Businesses may sponsor individual events (if space is available). Available events and prices are listed on the right. Non-profits wishing to sponsor an individual event will receive a 50% discount on the cost of the event (the 50% deduction is not available for the Stapleton Beer Festival, Stapleton Kids Triathlon or Winter Welcome).

- Receives a 10'x 10' booth space at each event (setup of canopies, chairs, and other items is the responsibility of the business - these items will not be provided by the MCA)
 - Ability to provide marketing materials/ information about your business at the event
- *Applications/payment are due 2 weeks prior to the event date.

FARMERS MARKET

\$5,000 ALL MARKET PACKAGE

The MCA hosts a popular Farmers Market from June 21-October 18 on the South Green every Sunday from 8:30am-12:30pm. This market sees over 2,500 people each Sunday and is a great opportunity to reach a diverse population of the community. If you are interested in this sponsorship opportunity please email Diane Deeter at ddeeter@stapletoncommunity.com. Deadline for applications is May 31st. Individual markets are available for \$500/market.

Stapleton Pet Calendar

Our Annual Pet Calendar will be distributed at our 2020 Winter Welcome, the MCA front desk and throughout the neighborhood by the builders. Businesses can feature their logo on a calendar page for \$250. Only one logo will be featured per month. Businesses can sponsor up to 4 months.

INDIVIDUAL EVENTS

PRICES SHOWN ARE FOR AN INDIVIDUAL EVENT

| APRIL 4 | EGG SCRAMBLE | \$500 |
|--|---|----------------|
| APRIL 25 | STAPLETON'S GOT TALENT | \$500 |
| JUNE 12,26 JULY 10,24 AUG 7 | MOVIE ON THE GREEN | \$250/Night |
| JUNE 18,25 JULY 2, 9, 16, 30 AUG 6 | MOJABLU CONCERT SERIES | \$1,500 |
| JUNE 6, 20 AUG 1 | CONCERT ON THE GREEN | \$250/Night |
| AUG 13,14,15 | THEATRE ON THE GREEN | \$250/Night |
| JULY 4 | 4TH OF JULY PARADE & PANCAKE BREAKFAST | \$500 |
| JULY 18 | STAPLETON BEERFEST | \$1,000 |
| AUG 23 | STAPLETON KIDS TRIATHLON | \$500 |
| NOV 20 | WINTER WELCOME | \$1000 |

* Events in bold are not eligible for the non-profit discount.