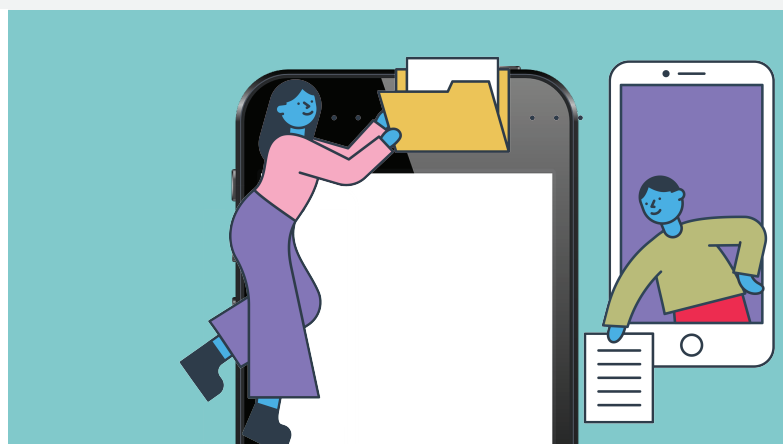


How this Global Organization Tore Down Silos with Workplace!

When you're dealing with various employees from various geographic regions who are working in various departments in the business, it's often difficult to get everyone on the same page and provide a platform where they can all communicate and collaborate effectively. Here's how our customer, a multi-national organization with several thousand fast food restaurant locations in over 100 countries across the globe is using Workplace to tear down silos:

Improve Employee Communication by Removing Geographic Barriers

The customer was dealing with vast distances between franchises, with silos popping up and employees feeling unintentionally ignored or underappreciated. Something had to be done to remove the geographic barriers and the subsequent silos that were being created. Enter Workplace.



Foster a Solid Foundation of Communication & Collaboration

An internal champion (one of the organization's C-level executives) had been introduced to Workplace in a previous role. He knew that the platform could provide a viable solution to foster a solid foundation of communication and collaboration among corporate, franchisees, and frontline workers. So, he initiated the implementation. After doing so, the organization saw an immediate surge in employee usage, leading to greater collaboration between restaurants from different geographies.



Prepare for the Future of Workplace

In fact, the organization deemed the migration so successful that they are now moving on to phase two of their Workplace implementation, which includes upgrading Workplace from a communications platform to a full collaboration platform that takes advantage of the workflows and automation capabilities of Workplace. The organization believes this will increase employee productivity in the future.



How Workplace helped

Description

Description

