



With PartCon's network members and volunteers scattered throughout the country, they needed a solution that would forge a sense of community and connectivity among its volunteers. PartCon needed to make the switch from timely email communications and expensive in-person meetings to a more mobile-first strategy with real-time video chat. They needed to be able to communicate among members, regardless of their location and what activities they were up to whether they were on a mountain, hiking, in the office, or on-the-go. PartCon needed a central place to go as their stores expanded, and as more volunteers needed accurate real-time feedback and reporting. This is where Workplace comes in.

## **Bringing Members Closer Together**With Live Video

Workplace has become a touch point for knowledge sharing, feedback, and ultimately, offers a sense of community and support to volunteers. Live video provides an almost in-person feel to these updates.





## **Sharing Information: From Requests to Results**

With Workplace, PartCon has the ability to share information as if members were face-to-face, enabling faster decision making and more personal and immediate feedback. This seamless flow of communications has helped the Partcon members to get the answers to the questions they're looking for directly in Workplace.

## Get Rid of Clunky Email Chains With a Simple Platform

PartCon staff have gained a central hub with Workplace to access and share information. Gone is the cumbersome email strategy that took up too much of members' time. Dedicated Workplace Groups now serve as a repository of best practices, insights and information.

