United Way of Central Iowa

**Score (out of 100)**

**Rating**

<table>
<thead>
<tr>
<th>Overall Score &amp; Rating</th>
<th>92.81</th>
<th>⭐⭐⭐⭐</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial</td>
<td>89.84</td>
<td>⭐⭐⭐⭐</td>
</tr>
<tr>
<td>Accountability &amp; Transparency</td>
<td>100.00</td>
<td>⭐⭐⭐⭐⭐</td>
</tr>
</tbody>
</table>

This rating was published 10/01/2016 and includes data from FY2015, the most recent 990 received at that time.

Why isn't this based on more recent data?

Learn more about how we calculate the overall score and rating.

<table>
<thead>
<tr>
<th>Financial Performance Metrics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Expenses</td>
</tr>
<tr>
<td>(Percent of the charity’s total expenses spent on the programs and services it delivers)</td>
</tr>
<tr>
<td>Administrative Expenses</td>
</tr>
</tbody>
</table>

Charity Contact Info

United Way of Central Iowa
1111 Ninth Street
Suite 100
Des Moines, IA 50314
tel: (515) 246-6520
EIN: 42-0680425

Visit Web Site

Board Leadership

Chris Littlefield
Chair of the Board

CEO

Mary Sellers
President

https://www.charitynavigator.org/index.cfm?bay=search.summary&orgid=4633&print=1
<table>
<thead>
<tr>
<th>Financial Performance Metrics</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fundraising Expenses</td>
<td>5.0%</td>
</tr>
<tr>
<td>Fundraising Efficiency</td>
<td>$0.04</td>
</tr>
<tr>
<td>Working Capital Ratio (years)</td>
<td>1.07</td>
</tr>
<tr>
<td>Program Expenses Growth</td>
<td>2.3%</td>
</tr>
<tr>
<td>Liabilities to Assets</td>
<td>8.3%</td>
</tr>
</tbody>
</table>

All data for Financial Performance Metrics calculations was provided by United Way of Central Iowa on recent 990s filed with the IRS.

### Accountability & Transparency Performance Metrics

**Information Provided on the Form 990**

- Independent Voting Board Members [✓]
- No Material diversion of assets [✓]
- Audited financials prepared by independent accountant [✓]
- Does Not Provide Loan(s) to or Receive Loan(s) From related parties [✓]
- Documents Board Meeting Minutes [✓]
- Provided copy of Form 990 to organization's governing body in advance of filing [✓]
- Conflict of Interest Policy [✓]
- Whistleblower Policy [✓]
- Records Retention and Destruction Policy [✓]
- CEO listed with salary [✓]
- Process for determining CEO compensation [✓]
- Board Listed / Board Members Not Compensated [✓]

**Is the following information easily accessible on the charity's website?**

- Donor Privacy Policy [✓]
- Board Members Listed [✓]
- Audited Financials [✓]
- Form 990 [✓]
- Key staff listed [✓]

**Income Statement**

*(FYE 06/2015)*

https://www.charitynavigator.org/index.cfm?bay=search.summary&orgid=4633&print=1
REVENUE
Contributions
Contributions, Gifts & Grants $28,532,816
Federated Campaigns $0
Membership Dues $0
Fundraising Events $0
Related Organizations $0
Government Grants $375,673
Total Contributions $28,908,489
Program Service Revenue $593,704
Total Primary Revenue $29,502,193
Other Revenue $-27,155
TOTAL REVENUE $29,475,038

EXPENSES
Program Expenses $24,326,069
Administrative Expenses $2,208,465
Fundraising Expenses $1,372,811
TOTAL FUNCTIONAL EXPENSES $27,907,345
Payments to Affiliates $270,935
Excess (or Deficit) for the year $1,567,693
Net Assets $32,295,381

Charts

Contributions Breakdown (FYE 06/2015)
**Mission**

Founded in 1917, United Way of Central Iowa's mission is to improve lives by uniting the caring power of our community. United Way convenes and unites action in three important areas: education, income and health. By making steady advances together, we create opportunities for a better life for all. The partnerships built by United Way of Central Iowa accomplish much more than any single group on its own, because it takes everyone in the community working collectively to address the underlying causes of problems. This is how United Way of Central Iowa is working to advance the common good. It's what we mean to live united.

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**Compensation of Leaders (FYE 06/2015)**

<table>
<thead>
<tr>
<th>Compensation</th>
<th>% of Expenses</th>
<th>Paid to</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>$222,138</td>
<td>0.79%</td>
<td>Mary Sellers</td>
<td>President</td>
</tr>
</tbody>
</table>

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**Revenue/Expenses Trend**

- **Program Expenses**
- **Primary Revenue**

**Expenses Breakdown (FYE 06/2015)**

- Program: 87.2%
- Administrative: 7.9%
- Fundraising: 4.9%
<table>
<thead>
<tr>
<th>Charity Name &amp; State</th>
<th>Overall Score</th>
<th>Overall Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>United Way of Central Iowa (IA)</td>
<td>92.81</td>
<td>★★★★★</td>
</tr>
<tr>
<td>United Way of Midland County (MI)</td>
<td>90.65</td>
<td>★★★★★</td>
</tr>
<tr>
<td>United Way for Greater Austin (TX)</td>
<td>87.50</td>
<td>★★★★☆</td>
</tr>
<tr>
<td>Salina Area United Way (KS)</td>
<td>89.12</td>
<td>★★★★☆</td>
</tr>
<tr>
<td>United Way of Central Minnesota (MN)</td>
<td>86.39</td>
<td>★★★★☆</td>
</tr>
</tbody>
</table>

Compare These Charities (Highly Rated)