



Charity Contact Info

United Way of Central Iowa

1111 Ninth Street
 Suite 100
 Des Moines, IA 50314
 tel: (515) 246-6520
 EIN: 42-0680425

[Visit Web Site](#)

Board Leadership

Chris Littlefield
 Chair of the Board

CEO

Mary Sellers
 President

Community Development : United Ways (Fundraising)

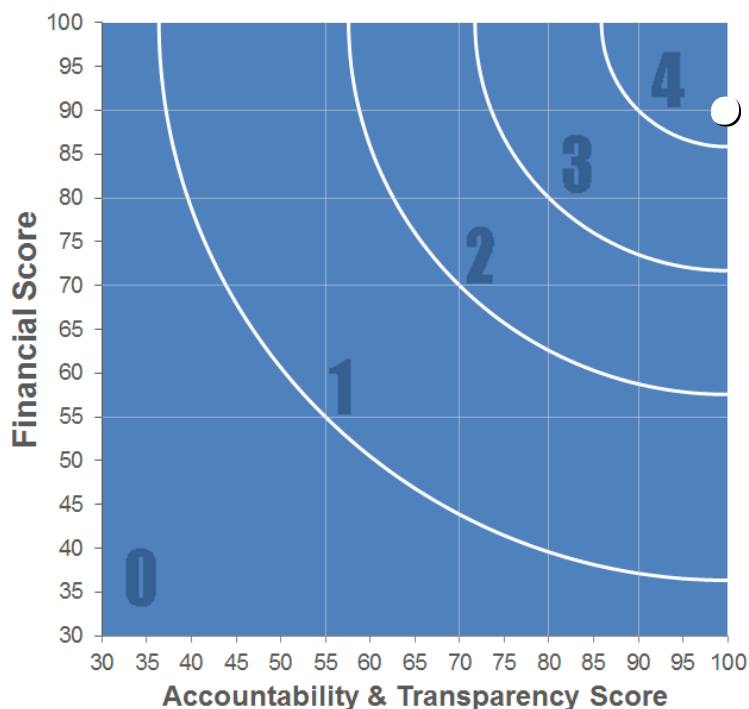
United Way of Central Iowa

Live united

	Score (out of 100)	Rating
Overall Score & Rating	92.81	★★★★★
Financial	89.84	★★★★☆
Accountability & Transparency	100.00	★★★★

This rating was published 10/01/2016 and includes data from FY2015, the most recent 990 received at that time.

Why isn't this based on more recent data?



[Learn more about how we calculate the overall score and rating.](#)

Financial Performance Metrics	
Program Expenses <i>(Percent of the charity's total expenses spent on the programs and services it delivers)</i>	87.3%
Administrative Expenses	7.5%

Fundraising Expenses	5.0%
Fundraising Efficiency	\$0.04
Working Capital Ratio (years)	1.07
Program Expenses Growth	2.3%
Liabilities to Assets	8.3%

All data for Financial Performance Metrics calculations was provided by United Way of Central Iowa on recent 990s filed with the IRS.

Accountability & Transparency Performance Metrics

Information Provided on the Form 990

Independent Voting Board Members	<input checked="" type="checkbox"/>
No Material diversion of assets	<input checked="" type="checkbox"/>
Audited financials prepared by independent accountant	<input checked="" type="checkbox"/>
Does Not Provide Loan(s) to or Receive Loan(s) From related parties	<input checked="" type="checkbox"/>
Documents Board Meeting Minutes	<input checked="" type="checkbox"/>
Provided copy of Form 990 to organization's governing body in advance of filing	<input checked="" type="checkbox"/>
Conflict of Interest Policy	<input checked="" type="checkbox"/>
Whistleblower Policy	<input checked="" type="checkbox"/>
Records Retention and Destruction Policy	<input checked="" type="checkbox"/>
CEO listed with salary	<input checked="" type="checkbox"/>
Process for determining CEO compensation	<input checked="" type="checkbox"/>
Board Listed / Board Members Not Compensated	<input checked="" type="checkbox"/>
Is the following information easily accessible on the charity's website?	
Donor Privacy Policy	<input checked="" type="checkbox"/>
Board Members Listed	<input checked="" type="checkbox"/>
Audited Financials	<input checked="" type="checkbox"/>
Form 990	<input checked="" type="checkbox"/>
Key staff listed	<input checked="" type="checkbox"/>

Income Statement

(FYE 06/2015)

REVENUE

Contributions

Contributions, Gifts & Grants	\$28,532,816
Federated Campaigns	\$0
Membership Dues	\$0
Fundraising Events	\$0
Related Organizations	\$0
Government Grants	\$375,673

Total Contributions

\$28,908,489

Program Service Revenue

\$593,704

Total Primary Revenue

\$29,502,193

Other Revenue

\$-27,155

TOTAL REVENUE

\$29,475,038

EXPENSES

Program Expenses	\$24,326,069
Administrative Expenses	\$2,208,465
Fundraising Expenses	\$1,372,811

TOTAL FUNCTIONAL EXPENSES

\$27,907,345

Payments to Affiliates

\$270,935

Excess (or Deficit) for the year

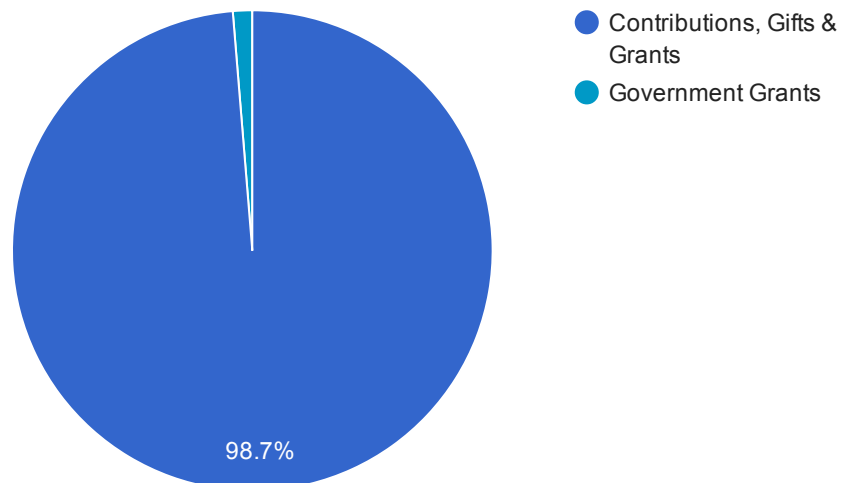
\$1,567,693

Net Assets

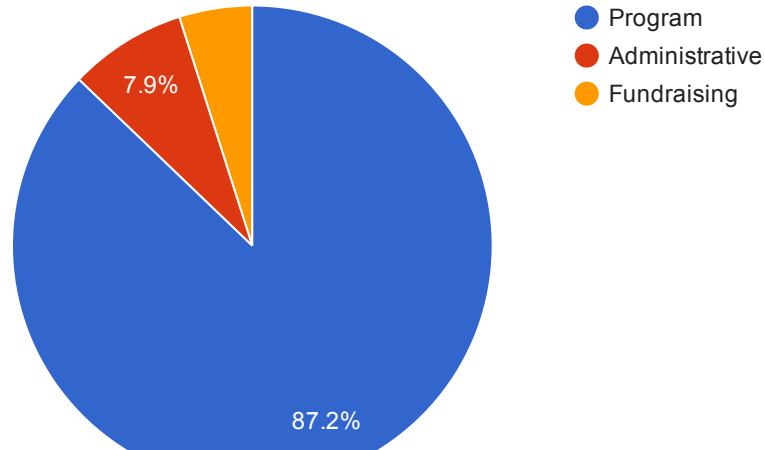
\$32,295,381

Charts

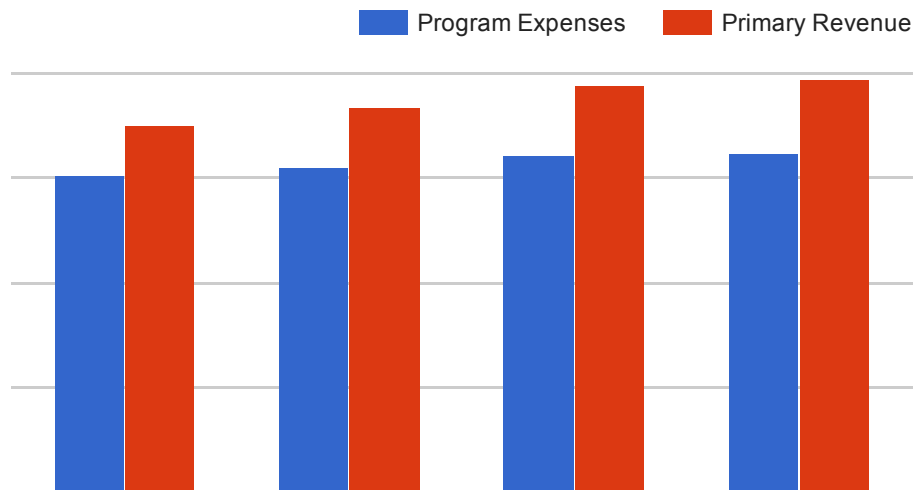
Contributions Breakdown (FYE 06/2015)



Expenses Breakdown (FYE 06/2015)



Revenue/Expenses Trend



Compensation of Leaders

(FYE 06/2015)

Compensation	% of Expenses	Paid to	Title
\$222,138	0.79%	Mary Sellers	President

Mission

Founded in 1917, United Way of Central Iowa's mission is to improve lives by uniting the caring power of our community. United Way convenes and unites action in three important areas: education, income and health. By making steady advances together, we create opportunities for a better life for all. The partnerships built by United Way of Central Iowa accomplish much more than any single group on its own, because it takes everyone in the community working collectively to address the underlying causes of problems. This is how United Way of Central Iowa is working to advance the common good. It's what we mean to live united.

Charities Performing Similar Types of Work

Highly Rated

Charity Name & State	Overall Score	Overall Rating
United Way of Central Iowa (IA)	92.81	★★★★★
United Way of Midland County (MI)	90.65	★★★★★
United Way for Greater Austin (TX)	87.50	★★★★☆
Salina Area United Way (KS)	89.12	★★★★☆
United Way of Central Minnesota (MN)	86.39	★★★★☆

Compare These Charities (Highly Rated)