

DAY OF ACTION 2018

COMPANY ROLES AND RESPONSIBILITIES

Overview

Tuesday, September 11, 2018 marks United Way of the Central Iowa's (UWCI) 26th annual Day of Action. On this day, volunteers from around central Iowa join United Way partner organizations to work on one-time service projects. Participating nonprofit organizations are matched with skilled and motivated volunteers from local employers who dedicate their time and services to improve our community in the priority areas of education, income and health. Volunteers typically serve between the hours of 9:00 a.m. to approximately 5:00 p.m.

Day of Action is a unique opportunity for you to market your Company's services to the community, establish relationships with local organizations, and strengthen the volunteers' awareness of your mission.

Important Dates

June 14	Nonprofit Partner Registration & Project Deadline
July 10	Volunteer Registration Opens
August 25	Volunteer Registration Closes
September 11	Day of Action

Contact Information

For questions regarding Day of Action, please contact:

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POLICIES AND PROCEDURES

Mission Statement:

Day of Action is an annual event supporting United Way of Central Iowa's mission to improve lives by uniting the caring power of our community. Specifically, Day of Action is a day set aside when local businesses join with United Way partner organizations to improve community conditions in the important priority areas of education, income and health.

Requirements for participating Day of Action nonprofit partners:

- The organization must be a United Way partner organization
- Projects are accepted at the sole discretion of UWCI and UWCI has the right to exclude a project
- Materials needed to complete Day Of Action projects are the responsibility of the organization (or in some cases able to be negotiated with matched business)
- Organizations must meet/visit with Company Project Team Leaders prior to the event

Requirements for Day of Action business partners:

- Company must designate a Project Team Leader
- Company Project Team Leader is responsible for recruiting the confirmed number of volunteers
- Company will use United Ways online volunteer registration
- Company Project Team Leaders must meet/visit with their assigned organization prior to the event

Bad Weather Plans

Each nonprofit partner is responsible for making it's own plans in case of inclement weather. Day of Action is not cancelled due to bad weather; however, the agency may have changes to your project plans. Nonprofit partners are asked to communicate their plans so the company project team leaders are aware ahead of time. On Day of Action, the nonprofit partners and company project team leaders will communicate directly with each other regarding any changes in plans.