



United Way of Central Iowa  
Leadership Groups

# LEAD UNITED

## BENEFITS OF MEMBERSHIP

Your investment improves the lives of central Iowans and our community. As a leadership member, you get the chance to:

- Make a direct investment to impact people in central Iowa through expert-driven strategies and programs.
- Give to the causes you care about most in a way that amplifies your impact across the community.
- Share your talents on committees and by volunteering.
- Gain new business and career opportunities by demonstrating community leadership.
- Network with central Iowa's leaders.
- Enjoy special events throughout the year, including volunteering, social hours, and learning opportunities.
- Be recognized in the annual Leadership Registry.

## YOU ARE PASSIONATE ABOUT CENTRAL IOWA.

You love this place we call home, but you know it has problems, too. That's why you answer the call for help and give generously to help others succeed.

Together, we roll up our sleeves to solve the problems that others avoid. Together, we give all central Iowans the building blocks for a quality life.

Because central Iowa is worth the fight.

When you join as a leadership member, you fight for...



**ALEXIS**, who didn't speak and often threw temper tantrums when he enrolled at the Women United-funded Perry Childhood Development Center. After a year of speech therapy and working with his teachers, Alexis can speak English and Spanish and can even recognize letters and spell some words.



**KARRIEM**, who struggled with a speech impediment when he entered middle school, which left him alone and isolated. Through ELI-funded Movement 515, he found his voice. Now a senior, Karriem inspires his peers with his slam poetry and has taken on a leadership role in the organization.

## JOIN THE FIGHT.

# JOIN THE GAME-CHANGERS

United Way of Central Iowa leadership members team up with like-minded individuals to focus their dollars—and their passions—on causes that make a difference for central Iowa.

## WOMEN UNITED (FORMERLY KNOWN AS WLC)

**\$1,000+ INVESTMENT**

Women United invests in quality early care and learning so every child in central Iowa is prepared for school. Investments focus on research-based strategies and programs, and members are active in advocating and volunteering to help our young children succeed. Women United also offers learning opportunities and networking events.

[unitedwaydm.org/women-united](http://unitedwaydm.org/women-united)



## EDUCATION LEADERSHIP INITIATIVE (ELI)

**\$1,000+ INVESTMENT**

ELI invests in programs to help middle and high school students succeed. The investments focus on providing youth with quality learning environments, access to supportive services, and stronger family involvement. Members enjoy Lunch-n-Learns and networking with other community leaders passionate about the same cause.

[unitedwaydm.org/eli](http://unitedwaydm.org/eli)



## TOCQUEVILLE SOCIETY

**\$10,000+ INVESTMENT**

Tocqueville Society represents the highest level of philanthropic giving from individuals and families. These caring philanthropists make an outstanding commitment to transforming our community. Members enjoy special networking events and volunteer opportunities.

[unitedwaydm.org/tocqueville](http://unitedwaydm.org/tocqueville)



## LINC – LEAD. IMPACT. NETWORK. CHANGE.

**\$250+ INVESTMENT, 30 YEARS OLD OR YOUNGER**

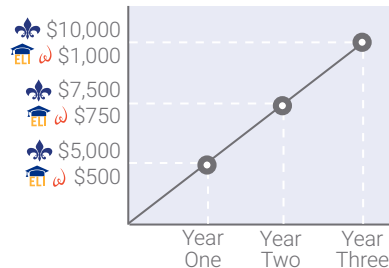
LINC supports the most vulnerable central Iowans to access essential needs, such as food and shelter. LINC members attend volunteering and professional development opportunities, and connect with other young professionals at social events.

[unitedwaydm.org/linc](http://unitedwaydm.org/linc)



## STEP-UP PROGRAM

Enjoy the benefits of ELI, Women United, and Tocqueville membership by joining a three-year step-up program. Step-up options are available for all levels of giving within these three groups.



## LEADERSHIP GIVING

Directing a leadership gift of \$1,000 or more to United Way of Central Iowa allows you to make an impact on the health, education, and financial stability of all central Iowans. All of the dollars invested in United Way go to local programs that volunteer experts determine will move the community toward its Goals for 2020. Every investment is evaluated to ensure meaningful results.