

LIVE

TO GIVE SOMEONE
ELSE A CHANCE

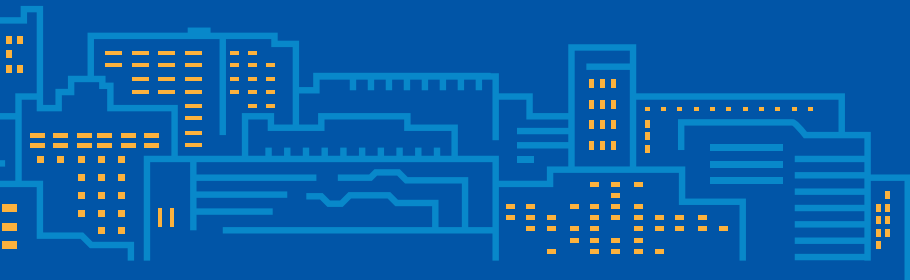


United Way
of Central Iowa



LIVE UNITED

Every day, central lowans struggle to get by.
Our community has big challenges, but we
tackle them at their roots. We change the
system so people can change their lives.



BECAUSE EVERYONE DESERVES A CHANCE TO HAVE...



An education



A healthy life



A good job



A safe home

WE LEAD THE FIGHT

United Way of Central Iowa unites our community around complex problems. We fight for the health, education, and financial stability of all central Iowans.

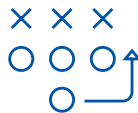


United Way of Central Iowa has earned Charity Navigator's top rating for 14 years for accountability and reporting, putting us in the top 1% of charities nationwide. United Way of Central Iowa also holds a platinum rating on Guidestar.



UNITE

We bring together business, nonprofit, government, and individuals.



STRATEGIZE

Together we develop strategies that work locally.



TACKLE

We mobilize our community to implement solutions.



EVALUATE

We measure results to ensure progress.

MISSY

Missy Montero missed so many days of school caring for her little sister and fighting debilitating pain that she was at risk of not graduating, despite good grades. United Way-funded Flex Academy allowed her to work at her own pace and interact personally with her teachers to catch up. In May, she graduated from East High School and she plans to become a nurse.

119



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Environmental

Econo

Contemporar

Gover

Women's

UNITED WE FIGHT

FOR KIDS TO HAVE A STRONG START



of central Iowa students are not reading proficiently by the end of third grade.

Iowa Department of Education

FOR YOUTH TO GRADUATE FROM HIGH SCHOOL



Sixth graders who do not attend school regularly, receive poor behavior marks, or fail math or English have no more than a 10% chance of graduating on time.

Annie E. Casey Foundation

UNITED WE WIN

10%

increase in central Iowa students
graduating from high school over
the past decade

Iowa Department of Education

1,057

children read with volunteer
mentors during the 2017-
2018 school year (through
United Way's READ to
SUCCEED initiative), to build
reading skills.

40,161

youth participated last
year in United Way-
funded school and/or
out-of-school programs,
which promote good
attendance and grades.

RHONNIE

Rhonnie Davis spent months living in her car so she could pay for textbooks to earn her nursing degree. United Way's Central Iowa HealthWorks stepped in to cover her education and to provide emotional support until she graduated. Now this grandmother of 10 supports herself in an industry that desperately needs workers.



UNITED WE FIGHT

FOR FAMILIES TO BE FINANCIALLY STABLE

31.7%

of central Iowans struggle to earn enough to cover their basic needs, up from 24.3% in 2012.

ALICE Report

FOR ADULTS TO JOIN A THRIVING WORKFORCE

55%

of all jobs in central Iowa require education or training after high school up to an associate degree. Only 32% of the workforce has the right skills for these jobs.

Iowa Workforce Development

UNITED WE WIN

25,000



more central Iowans
were financially self-
sufficient in 2017

than two years before.

U.S. Census Bureau, American Community Survey



individuals are receiving
training or education for
health care jobs through
United Way's Central
Iowa HealthWorks.

45%

income increase was achieved
within 18 months by 614 adults who
earned their high school equivalency
diplomas through United Way's
Bridges to Success initiative.

Iowa Workforce Development

BIZIMANA

A background image with an orange overlay. It shows a person wearing a patterned shirt, holding a small plant seedling in their hands. The scene appears to be outdoors, possibly on a balcony or near a window, with a railing visible.

Bizimana Charles fled war in Africa and spent more than a decade in a Tanzanian refugee camp raising his two children. After resettling in Des Moines, he joined United Way-funded LSI Global Greens, where he has grown his farm operation from a small garden into a two-acre plot that provides income and healthy food for his family.



UNITED WE FIGHT

FOR INDIVIDUALS TO LIVE HEALTHY LIVES



**Central Iowa ranks in the
bottom 20%**

of U.S. regions for
consuming 5+ servings of
produce 4+ days per week.

*Gallup National Health
and Well-Being Index*



Workers who are
lonely perform
more poorly, quit
more often, and feel
less satisfied with
their jobs, costing
employers up to \$4.5
billion in the U.S.

Harvard Business Review

UNITED WE WIN

Central Iowa improved in

3 OUT OF 5

health factors—physical, community, and financial well-being—in 2018.

Gallup National Health and Well-Being Index

173,055

children in central Iowa demonstrated healthy habits through United Way's 5-2-1-0 initiative in schools, child care centers, and health care clinics.



23,790

volunteers gave 243,081 hours through volunteer opportunities sponsored or supported by United Way of Central Iowa in 2018, leading to \$6 million in economic impact.

UNITED WE FIGHT

FOR ALL CENTRAL IOWANS TO HAVE FOOD AND A HOME



increase in visits to the DMARC
Food Pantry Network since 2012

Des Moines Area Religious Council



For every 100 low-income households
needing affordable housing in central Iowa,
there are only 40 affordable units available.
Closing the gap would require an additional

11,848 homes.

Polk County Housing Trust Fund

UNITED WE WIN

28,383

calls were received by United Way's 211 helpline in 2018. United Way's 211 serves a 15-county area and helps Iowans connect to local services that meet essential needs.



259,768

meals and food items were served or distributed to individuals/families through United Way-supported partners and shelter services.



A free 24/7 **Housing Interpretation Hotline** was launched by United Way's OpporTUNITY initiative to help landlords and non-English speaking tenants solve housing issues.

LEAD UNITED

Central Iowa is one of the nation's most generous communities, thanks in large part to our LEAD UNITED members. As a member of an affinity group, you'll learn about the impact of your gift and attend networking and volunteer events.

**LEAD
UNITED**

LEAD UNITED \$1,000+

Fighting for the health, education, and financial stability of all central Iowans



WOMEN UNITED \$1,000+

Leading the charge for children ages 0-8 to have quality child care and education



Education Leadership Initiative (ELI) \$1,000+

Giving youth support to transition into high school and graduate



Tocqueville Society \$10,000+

Strategically investing to improve our community

UNITED WAY
linc

LINC \$250+

Engaging young professionals to invest in essential needs and participate in volunteering

Join with step-up giving options starting at \$500.

www.unitedwaydm.org/lead-united

JOIN THE FIGHT

**You have the power to do good.
We can amplify your impact.**

Give to United Way of Central Iowa through
your workplace campaign or online at
unitedwaydm.org.

Your dollars
will go
directly
into our
community.

A team of volunteer
experts will invest
your dollars in
programs that have
the biggest impact.

We will report back
to you on results,
so you know the
difference you're
making.

I'M IN
THIS
FIGHT.

*Show your
LIVE UNITED
pride!*

LIVE UNITED

W
E
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TO LIFT
OTHERS UP

WITH
COMPASSION

A LIFE OF
PURPOSE

