

GIVE CHILDREN A CHANCE FROM THE START.

The path to success starts at birth. A child's earliest experiences can determine their ability to learn in school and their quality of life as adults.

Women United members lead the charge to ensure that all children from birth to age 8 are surrounded by quality care and learning opportunities.



"Women United partners with organizations across central Iowa to equip children with critical learning and development skills for school, while providing consistent and reliable child care that parents can depend on."

I support Women United to help build positive outcomes for kids, for parents, and for child care providers that strengthen our central Iowa community."

Meighan Phillips

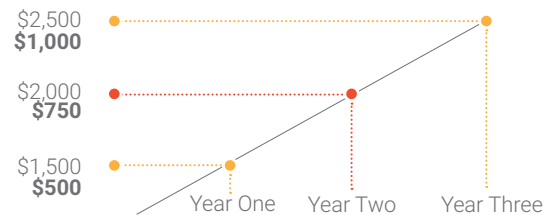
Women United member

JOIN WOMEN UNITED

Your investment directly improves the lives of thousands of children today and into our future. As a member of Women United, you'll receive:

- Updates and learning opportunities to see the impact of your investment
- Opportunities to join committees, volunteer, and advocate on issues that impact our kids
- Connections with like-minded community leaders
- Recognition as a member of an internationally known group of female philanthropists
- Potential new leadership, business, and career opportunities
- Potential tax savings from charitable giving

GIVING MADE EASY



Enjoy the benefits of Women United membership by joining a three-year step-up program (\$500/\$750/\$1,000). Step-up is also available for Lead Women membership (\$1,500/\$2,000/\$2,500) and Women of Tocqueville (\$5,000/\$7,500/\$10,000).

FOR MORE INFORMATION

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WOMEN UNITED



United Way
of Central Iowa

WHAT IF EVERY CHILD HAD THE CHANCE TO LEARN?

Imagine the impact those children could make on our community as they succeed in the future.

24%

of central Iowa students are not reading proficiently by the end of third grade, a key factor in determining if they will graduate.

Iowa Department of Education



Child care is the largest monthly expense for an Iowa family with two young children.

Iowa ALICE Report

Women United invests in the following strategies that help kids develop, build reading skills, and enter kindergarten ready to learn:

- Greater access to quality child care for at-risk children
- Opportunities to develop reading skills
- Wrap-around health, mental health, and child development services
- Professional development for providers



A GROWING FAMILY FINDS HELP

Four years ago, Tonia received a call asking if she would provide permanent care for her niece's four children, who were in the foster care system. Already raising four kids nearing adulthood, Tonia and her husband didn't

question whether to help. They took the kids, ages six and under, into their family.

At first, the two boys, who attended Mitchell Early Learning Center, struggled. They acted up, hit teachers, and ran around.

"They didn't know how to express their feelings," Tonia says.

A social worker funded by Women United set up an intervention plan to help the boys find better ways to manage their emotions, such as blowing on a pinwheel and taking deep breaths.

"It took time and it was hard work," Tonia said. "But over time, I could see, wow, it makes a difference."

YOUR DOLLARS MATTER

Women United members leave their fingerprints on a legacy of change that makes central Iowa better for everyone. Over one year, your investment can make this difference for at-risk children:

\$500

100 children receive dental screenings to promote good health and improve learning.

\$1,000

One at-risk child receives tuition assistance to access a quality early learning experience, and a center receives market-rate payment.

\$2,500

Nine preschoolers receive a library of books, the most important tool to build literacy skills.

\$5,000

One child with challenges in behavioral development learns in a therapeutic environment.

\$10,000

137 children receive developmental screenings and, if needed, follow-up services to learn and grow on track.

