

Food Insecurity 3/9/16			
Current Performance Measures	Current Action Steps	Votes	Volunteers
1-Decrease the number of individuals in Polk County who are food insecure by 50% from 54,080 to 43,264. By 20% in Dallas and Warren from 6,470 to 5,176 and from 4,910 to 3,928 respectively (Source: Map the Meal report) Hunger Free Polk	1.a-Support Hunger Free Polk County and Dallas County Health Needs Assessment.	7 dots - 3 stars	6
	1.b-Increase the number of people who visit food pantries and community meal sites as an initial step towards food security, by adding additional sites in schools, parks, YMCA's and Non-profits. Increase the number of people who visit food pantries and community meal sites as a means to increase food security. In 2015, 42,713 people (unduplicated) visited Des Moines Area Religious Council (DMARC) food pantries.	19 dots - 5 stars	5
	c-Address wait time at pantries.	2 dots	0
	d-Encourage people to take advantage of volunteer opportunities.	3 dots	3
	e-Expand access to mobile food pantry by identifying targeted sites	6 dots	2
	f-Increase community and individual participation in and consumption of local gardens in food deserts. Increase access to materials to cook and garden.	4 dots	1
	g-Increase access to Backpack Buddy programs.	5 dots - 1 star	0
	h-Define the issue of food insecurity to the public through a media campaign (by leveraging Hunger-Free Polk Co. outreach.)	3 dots	0
	1.i- Increase retail access to healthy food in low income neighborhoods by exploring models like Daily Table, food kiosks, food trucks, "pop up" food markets, utilizing empty buildings and offering food in existing community spaces.	14 dots - 5 stars	2
	j-Engage the community about options for food rescue. (Eat Greater Des Moines-Chow Bank)	4 dots - 1 star	1
2- Assess the current data system’s functionality and identify opportunities to better integrate food data with human service, based programs utilizing the best system, intake process questions, etc (Hunger Free Polk)	2.a-Add questions to centralized intake with regards to food access and services specifically for SNAP benefits.	17 dots - 1 star	2
3-Identify and remove barriers for Central Iowa Seniors receiving adequate food. Hunger Free Polk	3.a-Create a map of the at risk senior population and a map of all food assistance available for seniors (AARP)	4 dots	3
	3.b-Increase the number of elderly participating in congregate meal sites and meals on wheels.	3 dots	0
	3.c-Remove barriers to increasing the number of sites participating and identify current barriers to increase the number of seniors participating. (poor food choices, lack of coordination)	4 dots	3
4-Increase the number of eligible central Iowans accessing food assistance (SNAP) and (WIC). CY2015 – SNAP recipients Polk County=21,573 individuals Source: Iowa Dept. of Human Services FY2015 (Oct1 to Sept30) Polk County WIC data= 17,038 individuals. Source: Polk County WIC agency Hunger Free Polk	4.a-Educate SNAP and WIC eligible users about access to SNAP and WIC benefits.	6 dots	5
	4.b-Educate seniors about SNAP benefits. Identify barriers that elderly population has with regard to SNAP benefits.	0 dots	0
	4.c-Train centralized, integrated intake staff across the human services and non-profit sector to be able to access SNAP application, educate users on SNAP benefits and sign people up.	10 dots - 2 stars	1
	4.d-Advocate for a federal policy change that accommodates food allergies for people receiving SNAP benefits.	0 dots	0
	4.e-Investigate innovative ways of increasing enrollment.	1 dot	0
	4.f-Advocate for a Policy change to increase SNAP benefits for Seniors.	1 dot	0
	4.g-Remove barriers at all farmers markets and all vendors to use SNAP benefits, WIC Vouchers and Senior vouchers.	2 dots	0
5-Decrease adult obesity rate from 29.6% to 26% <i>(Gallup).</i>	5.a-Promote the Greater Des Moines Recreational Activity Scholarship Program (GRASP) through Des Moines Park and Recreation. Promote YMCA health and wellness programs including scholarships for low income families. Promote Iowa Healthiest State Initiative and Live Healthy Iowa.	0 dots	2
	ADDED: Focus on Healthy Foods to combat obesity	6 dots	0
6-Increase the number of children participating in summer feeding programs. Number of current meal sites 47. Source: Summer Meal Site Finder (online map), USDA	6.a-Identify and remove barriers to increasing the number of sites participating.	9 dots	0
	6.b-Assess and remove current barriers to increasing the number of children participating. (poor food choices, lack of coordination, inability to feed parents and other children)	6 dots - 1 star	0
	6.c-Identify and create potential summer feeding sites and partners.	0 dots	0
	6.d-Educate parent/guardian about summer feeding sites.	1 dot	0
	6.e-Change Policy to better support feeding of children in the summer.	2 dots	1
7-Increase produce consumption (5+ servings 4+ days per week) to 56%. Central Iowa is 49th in the nation at 53.7%. (Gallup-Healthways Well-Being Index, Des Moines/West Des Moines Metropolitan Statistical Area).	a-Identify strategies to make grocery store delivery and transportation to stores easier.	2 dots	0
	b-Provide food related community education and marketing: For Example: •Market healthy eating smart phone app •Refugee Education and access to culturally appropriate food. •Create informational material such as poster, PSA's, short videos •Develop recipe cards in multiple languages	0 dots	0