DEFINE.
ALIGN. GO.

PHARMACEUTICALS, GETTING PREDICTABLE, CLARITY

LACK OF ALIGNMENT ON REQUIREMENTS STALLS FORWARD MOMENTUM ON CRITICAL PROJECT UPGRADES.

This client, a manufacturer of synthetic DNA products, needed to enhance their proprietary infrastructure to support a growing segment of their business. Although their IT team had already made some of their enhancements, the manufacturing team wanted to further define and refine specifications. Both teams recognized that the project needed to move forward, but were unable to due to lack of alignment on requirements.

DEFINE. ALIGN. GO.

The business need: Determine the road to completion.

The client's manufacturing and software teams felt the project's progress was blocked by a lack of project requirements. Geneca was engaged to help both sides better communicate and define the requirements for the project.

Using its Getting Predictable℠ Definition process, Geneca worked with the teams to define what it would take to improve the customer experience, traceability of orders, automate the manufacturing process, and create common definition of project success.

Geneca was able to help the client:

- Articulate manufacturing and IT roles and accountabilities

- Get alignment on project requirements and end state

- Develop common metrics between all stakeholders in the project

- Give all stakeholders a common way of communicating the requirements of the project

By the end of the engagement, project stakeholders had a clearer vision of the requirements for the project. Roles and accountabilities were more clearly defined. Gaps in business process and technical functionality were identified and the teams were able to move forward with project implementation.

The Client

A manufacturer of synthetic DNA products used by research hospitals, pharmaceutical companies and universities.

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This is just a brief summary of who we are and what we do. Want the full story? Enter the following code at geneca.com to keep reading.

CS-03