



For Immediate Release

DATA Communications Management Corp. Appoints Michael J. Coté as President

Brampton, Ontario – April 8, 2019 – DATA Communications Management Corp. (TSX: DCM) (“**DCM**” or the “**Company**”) announces that Michael J. Coté has been appointed President of DCM effective April 8, 2019. In his new role, Mr. Coté will assume additional responsibilities for the day to day operations of DCM, working closely with Gregory J. Cochrane who continues as Chief Executive Officer.

Mr. Coté joined DCM as Senior Vice President, Corporate Development and Strategy in September 2017 and has served as Senior Vice President, Chief Commercial Officer since November 2017. Prior to joining DCM, he had an extensive career with Canada’s leading supply chain management company where he held progressively senior leadership roles, the most recent being Senior Vice President, Chief Commercial Officer.

“Mike has led the transformation of how our Company goes to market, and re-defined DCM’s value proposition with our blue-chip client base,” said Gregory J. Cochrane, CEO of DCM. “Mike adds important bench strength as we pivot our business towards a marketing services platform.”

Earlier in his career, Mr. Coté practiced corporate and commercial real estate law with one of Canada’s premier legal firms.

Mr. Coté earned an economics degree from Colgate University, an LL.B from the University of Windsor, an M.B.A. from the Smith School of Business at Queen’s University and, most recently, an ICD.D designation from the Institute of Corporate Directors.

About DATA Communications Management Corp.

DCM is a communication solutions partner that adds value for major companies across North America by creating more meaningful connections with their customers. We pair customer insights and thought leadership with cutting-edge products, modular enabling technology and services to power our clients’ go-to market strategies. We help our clients manage how their brands come to life, determine which channels are right for them, manage multimedia campaigns, deploy location-specific and 1:1 marketing, execute custom loyalty programs, and fulfill their commercial printing needs all in one place.

Our extensive experience has positioned us as experts at providing communication solutions across many verticals, including the financial, retail, healthcare, consumer health, energy, and not-for-profit sectors. Thanks to our locations throughout Canada and in the United States (Chicago, Illinois and New York, New York), we are able to meet our clients’ varying needs with scale, speed, and efficiency - no matter how large or complex the ask. And we can do it all with advanced DCM security, regulatory compliance, and bilingual communications, in print or digital.

Additional information relating to DATA Communications Management Corp. is available on www.datacm.com, and in the disclosure documents filed by DATA Communications Management Corp. on the System for Electronic Document Analysis and Retrieval (SEDAR) at www.sedar.com.

--30--

For further information, contact:

Mr. Gregory J. Cochrane
Chief Executive Officer
DATA Communications Management Corp.
Tel: (905) 791-3151

Mr. James E. Lorimer
Chief Financial Officer
DATA Communications Management Corp.
Tel: (905) 791-3151
ir@datacm.com