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FOR IMMEDIATE RELEASE

**JEFF BROUDY, PRESIDENT, UNITED INCENTIVES IS
NAMED BY BIZBASH TO ITS INAUGURAL LIST OF TOP
500 PEOPLE IN EVENTS**

United Incentives is celebrated as an event industry game-changer.

New York, NY (September 26, 2018) — BizBash, North America’s number one resource for event industry trends, ideas, and inspiration, has announced its 2018 list of Top 500 people in events. This inaugural list of event professionals from the United States and Canada includes people who lead the largest trade and consumer shows, orchestrate global brand campaigns, and plan high-visibility cultural events that have everyone talking on social media.

When reached for comment, Jeff Broudy said, “It is an honor that United Incentives is included as one of the top 15 in the incentive category in the BizBash Inaugural Top 500 people in events. At United Incentives our meetings and events marry creativity with flawless management and execution, and BizBash has been a valuable resource in providing tools for our team that result in successful events for our clients.”

"Narrowing the world of event professionals down to just 500 standout individuals was not easy," said BizBash editor in chief Beth Kormanik. "Some are well known, while others work strategically behind the scenes, but all are deserving of recognition for their leadership, creativity, and results."

The “Top 500 People in Events” feature can be seen at www.bizbash.com/top500 as well as the 2018 Holiday/Fall Venues Issue print and digital editions of BizBash Magazine (www.bizbash.com/magazine).

FOR MORE INFORMATION

Beth Kormanik, editor in chief of BizBash, is available for comments. For additional information, contact Brittany Bucceroni at bbucceroni@bizbash.com or 646.839.6846.

ABOUT BIZBASH

BizBash empowers event professionals with ideas, intelligence, and resources to create smarter events. Each month more than 200,000 unique users across North America and beyond look to BizBash for venue discovery, event style, technology, and tools for their next event. Visit us at www.bizbash.com. Follow us at @bizbash on [Twitter](https://twitter.com/bizbash) and [Instagram](https://www.instagram.com/bizbash) or www.facebook.com/bizbash.