

## Driving productivity and intelligent business decisions through intuitive, affordable analytics.

If your company currently has little data or does not invest in Consumption Data, Analytical Personnel and/or Software, but you know that in order to grow your company you must have the analytical capabilities that retailers require, **TABS CatMan™** is the answer. With **TABS CatMan™**, we can provide first class analysis that can withstand the scrutiny of competitors and retailers alike, resulting in increased sales and distribution.

### A COMPREHENSIVE YET AFFORDABLE SERVICE BUNDLE

#### Data Acquisition Support

We will assist in securing an affordable monthly data delivery from one of the syndicated data suppliers.

#### Customization

Data received is loaded into a customized database where product attributes of importance TO YOU are coded. This layers in YOUR category expertise and makes the results relevant AND actionable

#### Software

QuickTABS® is a user-friendly, Excel-based reporting and analysis tool that provides instantaneous access to your information by all members of your organization. The tool does not require online access, software, or expertise. It is built to be simple to use and unbreakable!

#### Category Management

Senior-level consultants will develop compelling, fact-based sales presentations for your top national accounts, as well as a turnkey review that can be used for secondary accounts.

#### Business Analysis

Monthly management reports and comprehensive quarterly business reviews along with support for Ad-hoc business questions are provided.

Product	Brand	Category	Volume	Value	Profit	Margin	Rank
Product A	Brand X	Category 1	1000	\$1000	\$200	20%	10
Product B	Brand Y	Category 2	2000	\$2000	\$400	20%	20
Product C	Brand Z	Category 3	3000	\$3000	\$600	20%	30

Product	Brand	Category	Volume	Value	Profit	Margin	Rank
Product D	Brand W	Category 4	4000	\$4000	\$800	20%	40
Product E	Brand V	Category 5	5000	\$5000	\$1000	20%	50
Product F	Brand U	Category 6	6000	\$6000	\$1200	20%	60