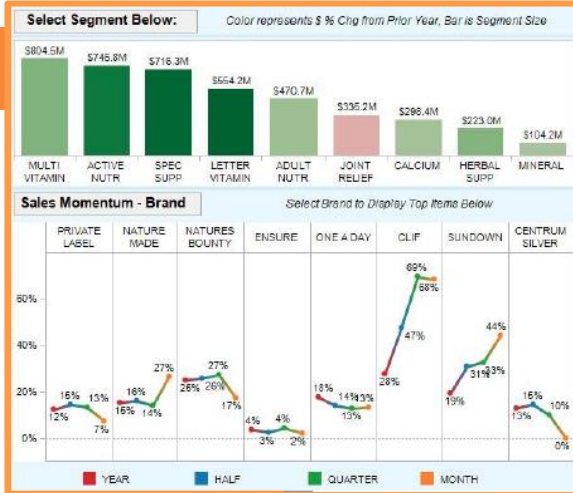


Driving productivity and intelligent business decisions through intuitive, affordable analytics.

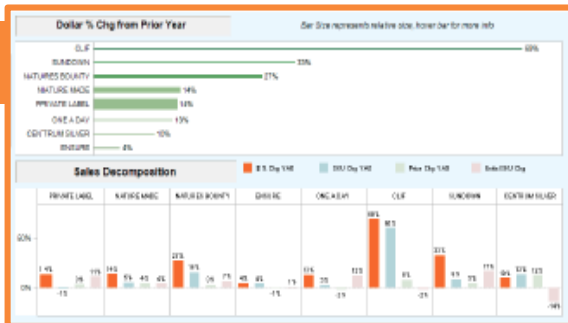


Web-Based Analytics Gets Even Better

TABS Insight® is an analytical web portal that delivers actionable insights from the QuickTABS® custom database to you anytime, anywhere.

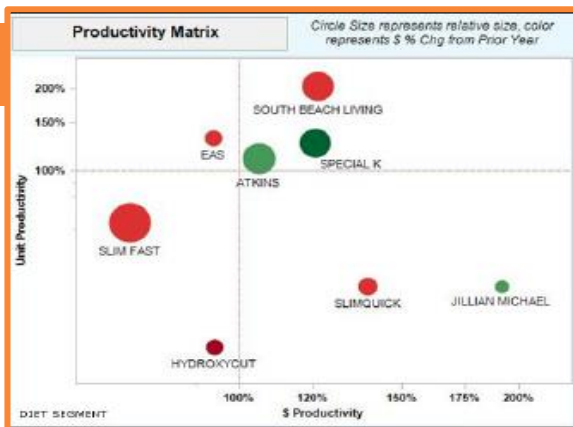
Insight Dashboards are customized to each client based on categories and segments of the data being analyzed. Web access offers innovative, visual analytics in real time, extending user capabilities to every department at any moment convenient for them.

The same QuickTABS® quality content expands into a new, enhanced platform that will extend user flexibility and increase productivity.



Insight Beyond The Pack

Other products may seem to have the same content quality as TABS Insight®, but just as with our other products and services, competitors still lack the high caliber content analysis that TABS Analytics provides.



Metrics That Answer "Why"

Some claim to have the best content but offer only Dollars, Units & Share – TABS Insight provides “the Why” with innovative metrics such as Sales Decomposition, Brand Momentum & Dollar/Unit Productivity Analysis.