

JOIN THE EYEOTA PUBLISHER NETWORK

SIMPLE STEPS 5

TO START MONETIZING YOUR AUDIENCE DATA

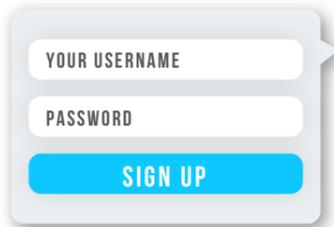
Welcome to your programmatic path to success

Monetizing your audience data is the first step towards a successful programmatic strategy that leads to increased profits and competitiveness.

STEP ONE CONTACT US

Sign up at:

<http://get.eyeaota.com/join-publisher-network>



STEP TWO SIGN THE CONTRACT



Our account team will work with you to review your data assets and get you set up.



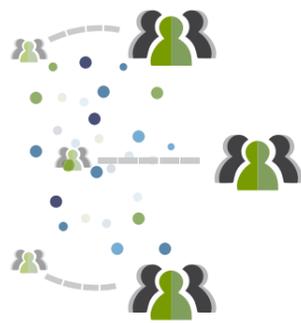
STEP THREE IMPLEMENT PIXEL ON YOUR WEBSITE



We will give you a simple line of code to add to your site pages.

STEP FOUR TIME TO LAUNCH

Simply sit back and let the pixel do its job collecting and sorting your audience data.



STEP FIVE RECEIVE REVENUE

New revenue stream

When your data is purchased through the Eyeota Data Marketplace, the purchasing platform will pay Eyeota directly.

Monthly audience report

Each month you will get a billing report containing your data inventory and what was sold.

Revenue generated by your data will be paid to your account each month!



About Eyeota

Eyeota is the global leader for local audience data with over 1.5 billion unique profiles. Eyeota provides marketers with the data they need to reach the right online audiences and cut campaign waste whilst also enabling publishers to monetize their audiences more widely. In addition, our data delivers deep campaign insight to help publishers and online publishers to help them understand their customers in a new way – as human beings. Eyeota supplies third party audience data to all major global and regional ad buying platforms, DSPs and ad networks. The company was founded in 2010 and has offices in Berlin, Düsseldorf, London, Melbourne, Singapore, Sydney and Tokyo. To find out more, visit:

www.eyeaota.com