

Solutions for Online Data Owners



Transform your data into actionable audiences

The Eyeota Audience Platform captures, enriches, and activates your data providing unparalleled visibility into marketer demand and insights that accelerate and drive success for your business. Our dedicated support teams are here to help you pinpoint the best monetization strategy for your business and help you maximize the value of your data.



Scale:

Uncover the relevance and demand of your data through trading.

Control:

Choose the environment you wish to activate and distribute your data.

Discoverability:

Our dedicated platform, sales and marketing teams support to maximize the discovery of your audiences and build your ROI.

Monetize your data with scale, flexibility, and control

Eyeota offers a suite of monetization solutions that empower data owners with the flexibility and control to accelerate scale, maximize revenues, and grow discoverability of your audiences.

Join the **Eyeota Audience Marketplace** as a branded or unbranded partner, feed marketers demand for bespoke audiences with **Eyeota Custom**, or directly connect with brands in the exclusive **Eyeota Private Marketplace**. **The choice is yours.**

30K Data Owners, Research Companies and Publishers

35+ Leading Global Buying Platforms

90% of Fortune 100 Brands Activate Eyeota Audiences

Unlock the value of your data.
Contact us at supply@eyeota.com to learn more.

Eyeota Global Partner Distribution Network



Eyeota is committed to being transparent about its processes, the data it interacts with, and ensuring that the legal rights of individuals are respected and protected. Any data we collect is processed in accordance with regional privacy laws, including GDPR in Europe. For more information about our data processes and procedures, please refer to our [Privacy Policy](#) or you can contact our Privacy team at privacy@eyeota.com