

PLANNING A CPG/FMCG CAMPAIGN?

We've got the audience you need!



Packaged Foods



Cooking Enthusiasts



Experian Social Grade ABC1



Frequent Grocery Buyers



Food Enthusiasts



Mothers



Parents



Speciality Drinks



Business Professionals



Experian Mosaic Contemporary Starts



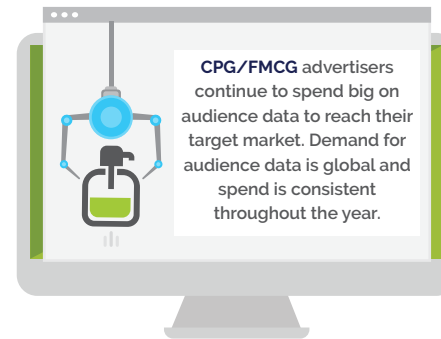
Food Enthusiasts



Grocery Intent



Home and Garden Intent to Shop



Beer, Wine & Spirits



Age Group 18-35



Wine Fanatics



Valentines Gift buyers



Cooking Enthusiasts



Christmas Gift Buyers



Christmas Grocery Shopping



Elderly people care



CPG/FMCG Shopping Intent



Inferred Gender Female



Mothers



Parents



Beauty Products

Multinational CPG/FMCG



Interest:
Entertainment health and fitness,
fashion and beauty



Sociodemographic:
Parents with kids, inferred age,
inferred gender



Experian Mosaic Jack of all Trades
Helix 100 Leading Lifestyles



Experian Social Grade ABC1