



DO YOU HAVE AUDIENCE DATA?

IF YOU HAVE A WEBSITE, THEN THE ANSWER IS YES!

TOP 10

SOURCES OF AUDIENCE DATA



REGISTRATION FORMS



ECOMMERCE SITES



PRICE COMPARISON SITES



BOOKING ENGINES



FORUMS



DIRECTORIES



BLOG



PRODUCT REVIEWS



SURVEY SITE



COMPETITIONS

About Eyeota

Eyeota is the global leader for local audience data with over 1.5 billion unique profiles. Eyeota provides marketers with the data they need to reach the right online audiences and cut campaign waste whilst also enabling publishers to monetize their audiences more widely. In addition, our data delivers deep audience insight to both marketers and online publishers to help them understand their customers in a new way – as human beings. Eyeota supplies third party audience data to all major global and regional ad buying platforms, DSPs and ad networks. The company was founded in 2010 and has offices in Berlin, Düsseldorf, London, Melbourne, Singapore, Sydney and Tokyo. To find out more, visit:

www.eyeota.com