



Welcome to your programmatic path to success

Monetizing your audience data is the first step towards a successful programmatic strategy that leads to increased profits and competitiveness.

Step 1 Contact Us

Complete the Contact Us form and our Supply Account Management will reach out to arrange a call with you.



Step 2 Sign the Contract

Our account team will work with you to review your data assets and get you set up.



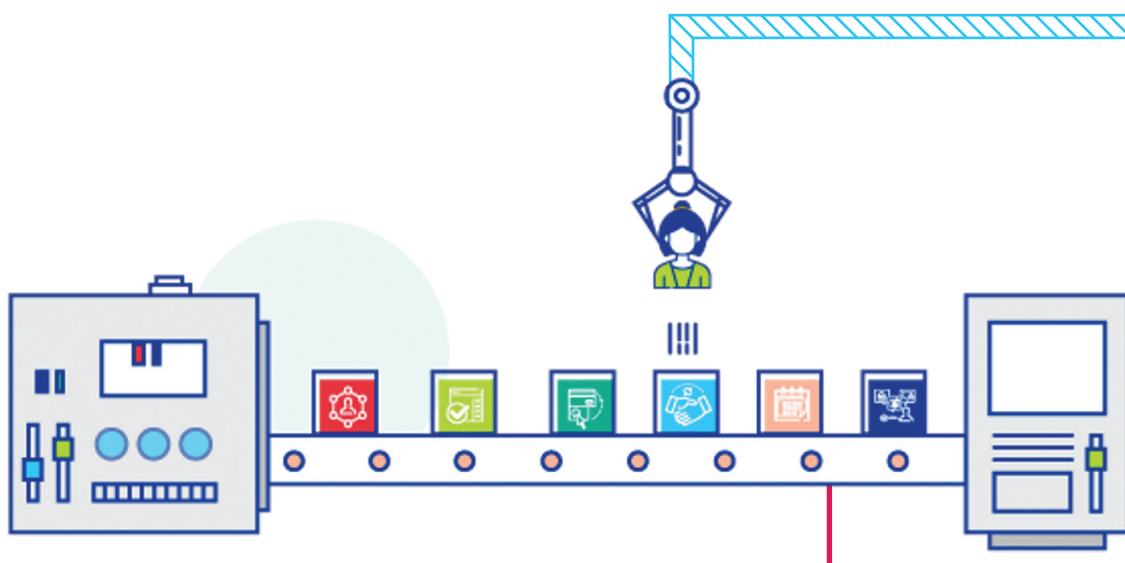
Step 3 Implement Pixel on Your Website

We will give you a simple line of code to add to your site pages.



Step 4 Time to Launch

Simply sit back and let the pixel do its job collecting and sorting your audience data.



Step 5 Receive Revenue

New revenue stream

When your data is purchased through the Eyeota Data Marketplace, the purchasing platform will pay Eyeota directly.

Monthly audience report

Each month you will get a billing report containing your data inventory and what was sold. Revenue for your data will automatically be paid to your account each month!

