








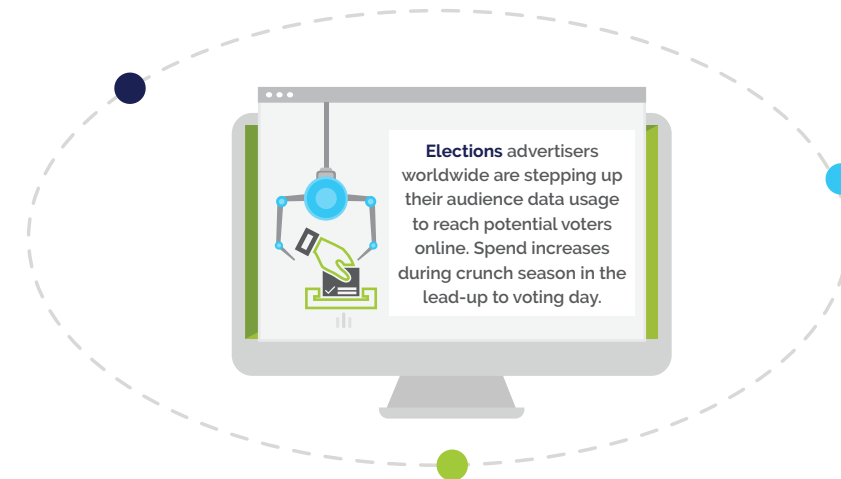
LOOKING TO TARGET POTENTIAL VOTERS?

We have got the audience you need!



Sociodemographic

-  Demographic - Inferred Age - 26-35
-  Demographic - Inferred Age - 46-55
-  Demographic - Lifestyle - High Net Worth Individual (HNWI)
-  US Stirista - Voter Data - Demo - Age Range - 25-34
-  US Stirista - Voter Data - Demo - Age Range - 35-44
-  US Stirista - Voter Data - Demo - Gender - Female
-  US Stirista - Voter Data - Demo - Gender - Male



B2B Sociodemographic data



 Global Bombora - B2B Predictive Signals - Healthcare - Administration

 Global Bombora - B2B Predictive Signals - Healthcare - Patient Management

 Global Bombora - B2B Demo - Functional Area - Medical/Health - Physical Medicine and Rehabilitation

Those who believe in a cause



-  Demographic - Generation - Y Generation/Millennials
-  Grapeshot - Society - Charities
-  US Experian - Propensity Models - Green Aware
-  US Stirista - Voter Data - Issues - Oppose Affordable Care Act