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## UCaaS for the Advertising Industry

The advertising industry is multi-faceted and requires an integrated approach with relation to their communications needs.

### SOLUTIONS

#### BY SIZE

Enterprise	Mid-size	Small
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#### BY FUNCTION

Business Continuity	Call Center	Franchise
Mobile Workforce	Multi-Location	Franchisee
Salesforce Open CTI	SmartBand MPLS	TotalCare
MPLS-Connect	Business Analytics	SmartCPE
SmartBand	Reliability	Support
Security	Value Proposition	

#### BY MARKET

Advertising	Construction	Consulting
Education	Entertainment	Finance
Government	Green Energy	Healthcare
Hospitality	Insurance	Legal
Manufacturing	Non-Profit	Real Estate
Retail	Technology	

#### BY PRODUCT

Streams	Skype for Business	SmartBox
Streams Mobile	ConnectMe	
AppDesigner		



### UNIFIED COMMUNICATIONS, TEAM MESSAGING, FILE SYNC & SHARE

PanTerra Networks is a unified cloud service provider, delivering its family of secure, ultra-reliable, future-proof solution for SMB and Mid-market enterprises. PanTerra includes Streams, its business-class, HIPAA secure, ultra-reliable, futureproof unified cloud service that can be deployed world-wide.

**Streams** includes unified communications and team messaging infrastructure with a next-generation cloud-

based solution and **Smart-Box**, its HIPAA secure, enterprise cloud file storage, sync & share service.

With PanTerra's unified cloud service solution, enterprises gain the highest levels of security, scalability, reliability, availability, quality of service, service level agreement and support available, while significantly lowering their total cost of operations and IT administration complexities.



# PanTerra



The advertising industry is multi-faceted and requires an integrated approach with relation to their communications needs. Advertisers need the ability to communicate with their clients and prospective customers through more than just a telephone. They require instant access through video conferencing, web meetings, desk sharing and file transfer. PanTerra is a complete communication solution, which enables advertisers to deliver quality products and services to their customer-base.

### Geographic independence.

Advertisers need the ability to do research anywhere. This may mean having researchers in many locations across the country and across the globe. The beauty of using PanTerra is that it is accessible no matter where you, your staff or your clients do business. Wherever you have a browser, you are attached to PanTerra – anytime, anywhere, and on any device.

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**Cloud Storage that Communicates.** With the introduction of SmartBox, advertisers can share and communicate directly from inside the SmartBox platform. Whether you need to hold a web conference or start a ConnectMe Video conference, SmartBox gives you the flexibility your business requires.

**Communicating through a variety of mediums.** Advertisers require the ability to communicate with their clients via phone, fax, text, instant messaging, conferencing, etc. With PanTerra, consultants can stay in contact with their clients in the best way possible. When a document needs immediate changes before signature, when a client isn't certain about how to do something, or when collaboration is required to make a time sensitive decision. PanTerra gives you every communication vehicle you would ever need, and more!

### The PanTerra Advantage.

PanTerra can save you over 75% on your current communications costs while providing all the benefits of cloud-based Unified Communications, including instant access to services, infinite scalability and growth, elimination of on-premises hardware and software obsolescence, consistent reliable infrastructure for multiple locations, remote users and mobile workforce, optimized disaster recovery capability, maximum flexibility and futureproof continuous feature upgrades. PanTerra brings your communications infrastructure into the 21st century!



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PROPERTY  
COMPANY



JACKSON HEWITT  
TAX SERVICE



brother



Habitat  
for Humanity