

# ACT RESEARCH



## SEMINAR 62 SEMI-ANNUAL CONFERENCE

FEBRUARY 11-13, 2020 || THE COMMONS || COLUMBUS, INDIANA

## SEMINAR 62 SPONSORSHIP PROSPECTUS

FEBRUARY 11-13, 2020  
COLUMBUS, IN

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# SEMINAR 62 SEMI-ANNUAL CONFERENCE



## THE BENEFITS OF SPONSORSHIP

As a sponsor to ACT's seminars, your business will be exposed to the leadership of the premier businesses in the commercial vehicle market. A sponsorship package will expose your brand to industry leaders and decision makers, solidifying your company's presence in the marketplace as a key player in the commercial vehicle industry. ACT's customer base and guest speakers are high-level industry experts, representing the upper management and C-suite of their respective organizations.

A number of unique sponsorship opportunities are available to increase your company's visibility. Act quickly: sponsorships will sell quickly.



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# EVENT SPONSORSHIP



## TUESDAY - THURSDAY - \$8,000

- 2 Complimentary Seminar Registrations
- 2 Complimentary Pre-Seminar Day 1 Workshop (11th) Registrations
- Swag Giveaway @ Day 1 Workshop
- Swag Giveaway @ Registration Table @ Seminar Days 2, 3
- Day 1 Discussion Dinners Table Top Logo Recognition
- Opening Comment Recognition Days 1, 2, 3
- Closing Comment Recognition Days 1, 2, 3
- Welcome, Break, Lunch Slide Show Recognition Days 2, 3
- Logo included in Seminar Promo Email Messages
- Logo included in Event Packet
- Full-page Ad in Event Packet
- Logo on Event Webpage



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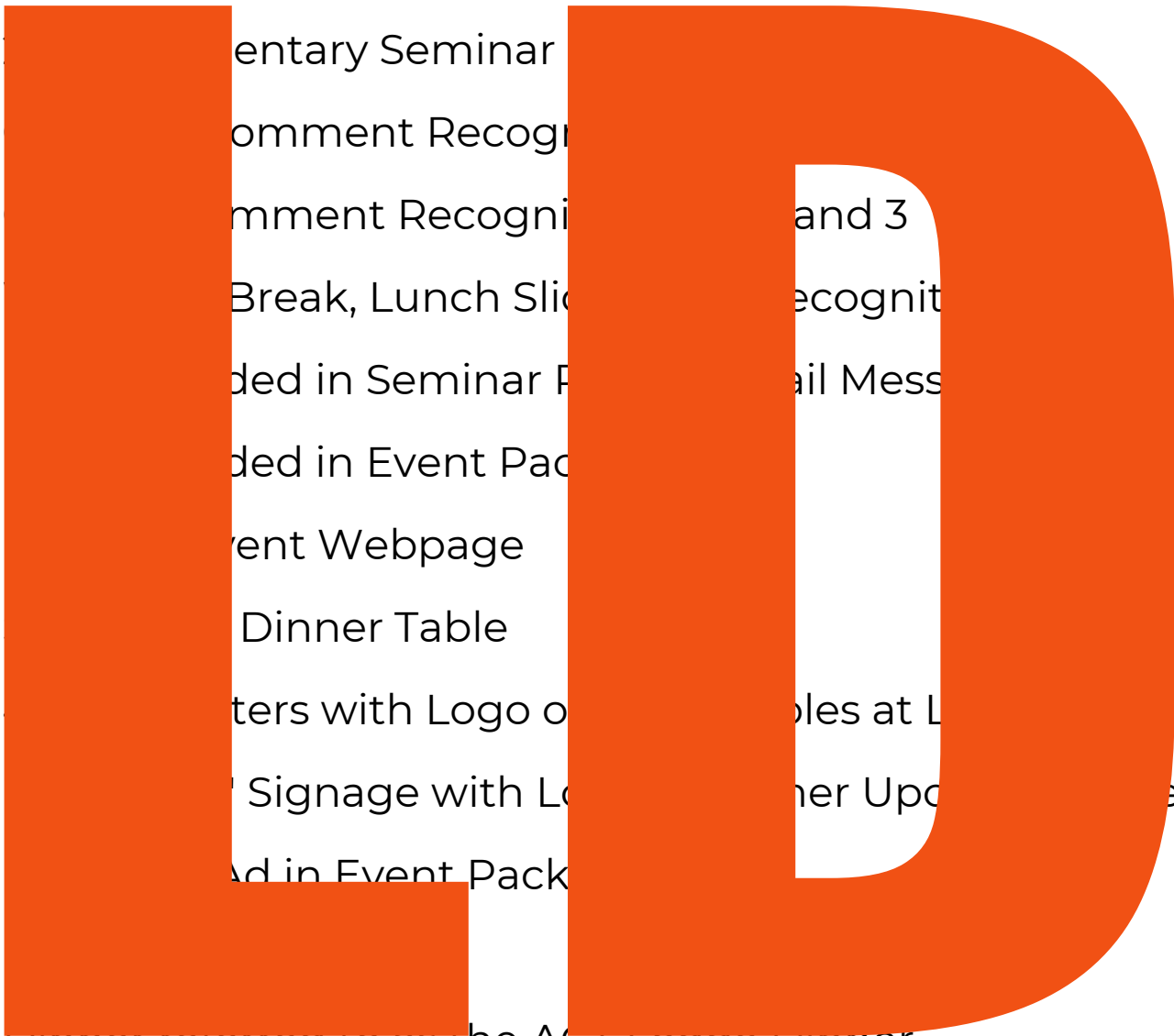
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# LODGE DINNER SPONSORSHIP



WEDNESDAY EVENING - \$7,000



Dinner referred to as the ACT Lodge Dinner  
Presented by "Company Name".

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# REGISTRATION SPONSORSHIP



## WEDNESDAY 12th, THURSDAY 13th - \$7,000

2 Complimentary Seminar Registrations

Swag Giveaway @ Registration on independent table.

Opening Comment Recognition Days 2, 3

Closing Comment Recognition Days 2, 3

Welcome, Break, Lunch Slide Show Recognition

Logo included in Seminar Promo Email Messages

Logo included in Event Packet

Half-page Ad in Event Packet

Logo on Event Webpage

Company Representative at Registration table each day

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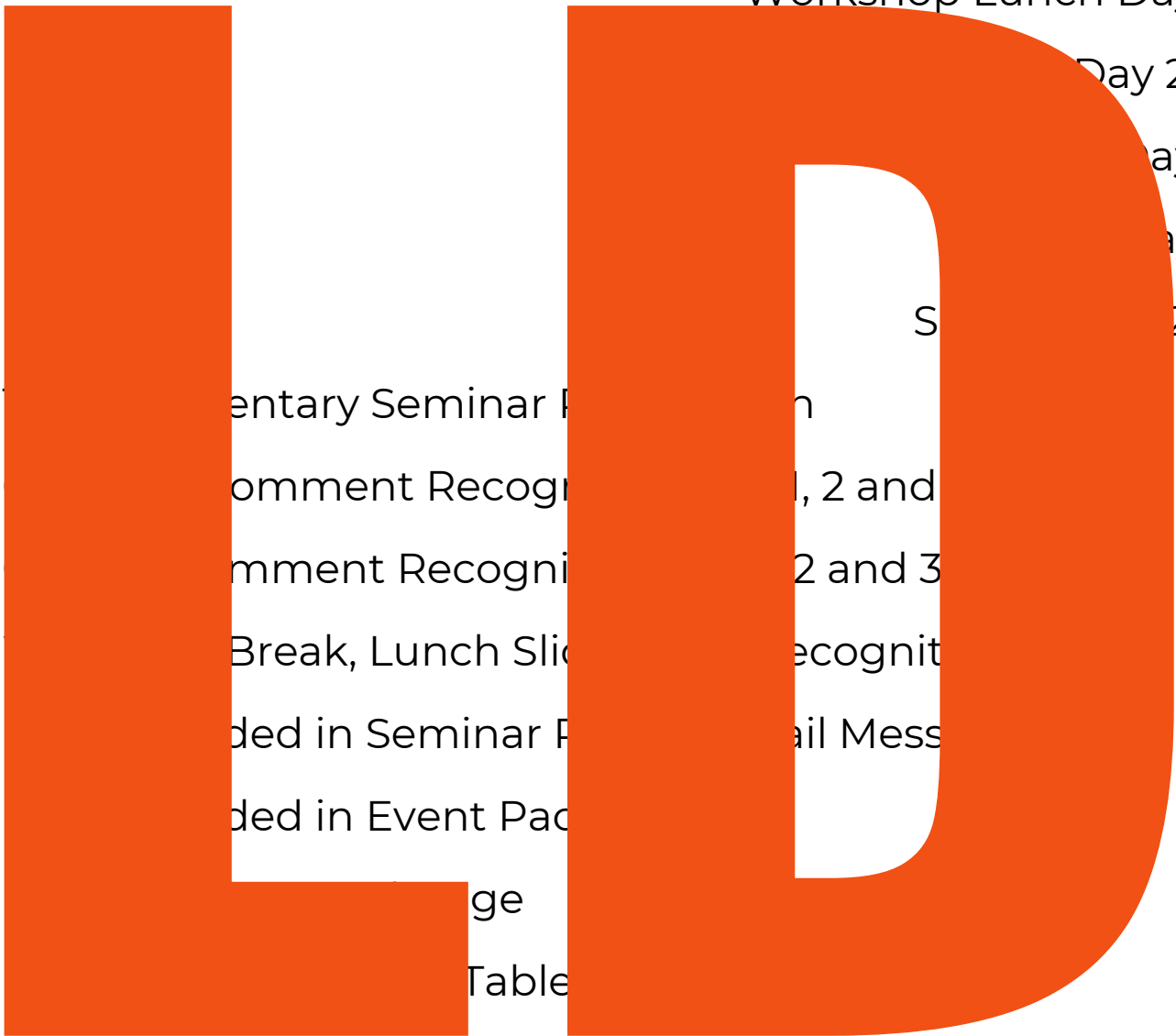
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# EVENT FOOD SPONSORSHIP



## TUESDAY - THURSDAY - \$6,000



Workshop Lunch Day 1 @ ACT Lodge  
Day 2, 3 @ Commons  
Day 2 @ Commons  
Day 3 @ Zaharakos  
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Break, Lunch Slic recognit  
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Table

4, 11x17 posters with Logo Stationed @ Tables  
Half-page Ad in Event Packet

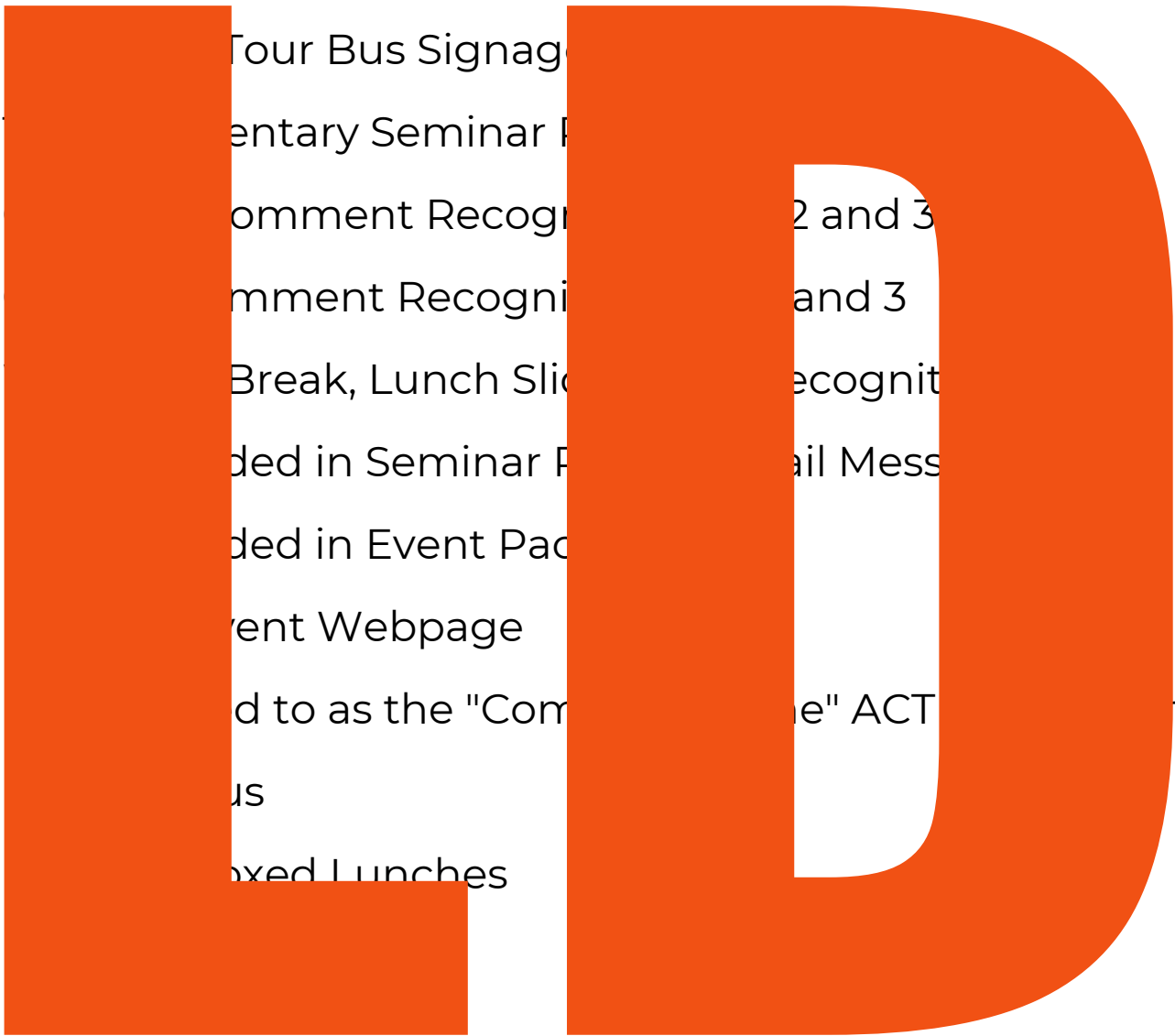
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# TRANSPORTATION SPONSORSHIP



WEDNESDAY 12th, THURSDAY 13th - \$3,000



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# ACT's SEMINARS at a GLANCE



## The Industry Event of the Year.

3 Day Event

Day 1 Topical Workshop @ ACT Office

9 Discussion Dinners with ACT Staff

Over 15 Guest Speakers on Average

3+ Panel Discussions

ACT's Industry Best Forecasting for U.S. Economy, HD MD, Used, and Trailers

Average 165 Attendee Per Event (Capacity 175)

Attendees from more than 20 states and 6 countries on average

Attendees are business leaders at investment firms, OEMs, and Tier 1 suppliers.

### Seminar 62 Conference Theme

Surviving the Shock of Change:

Electrification in the Trucking and Commercial Vehicle Markets

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# PAST SEMINAR INFORMATION



## More details about past seminars below:

[Seminar 61 Agenda](#)

[Seminar 61 Presentations](#)

[Seminar 59 Video](#)

[Seminar 60 and 61 Attendee List \(Company and Job Title Only\)](#)

[Presentation - Guest Speaker](#)

[Presentation - ACT Research Staff](#)

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# ACT's SEMINAR 62



To become a sponsor, connect with Ian McGriff at 812.379.2085 or [imcgriff@actresearch.net](mailto:imcgriff@actresearch.net).

We look forward to working with your business and having you as a sponsor at ACT's Seminar 62.



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