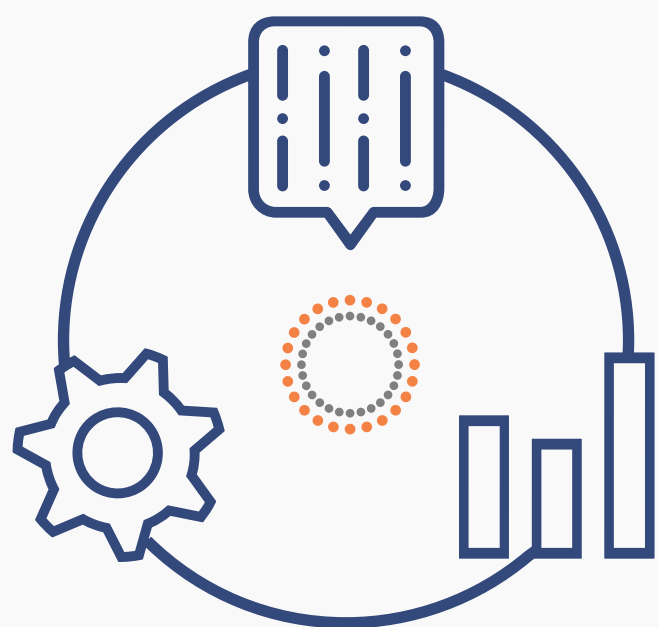


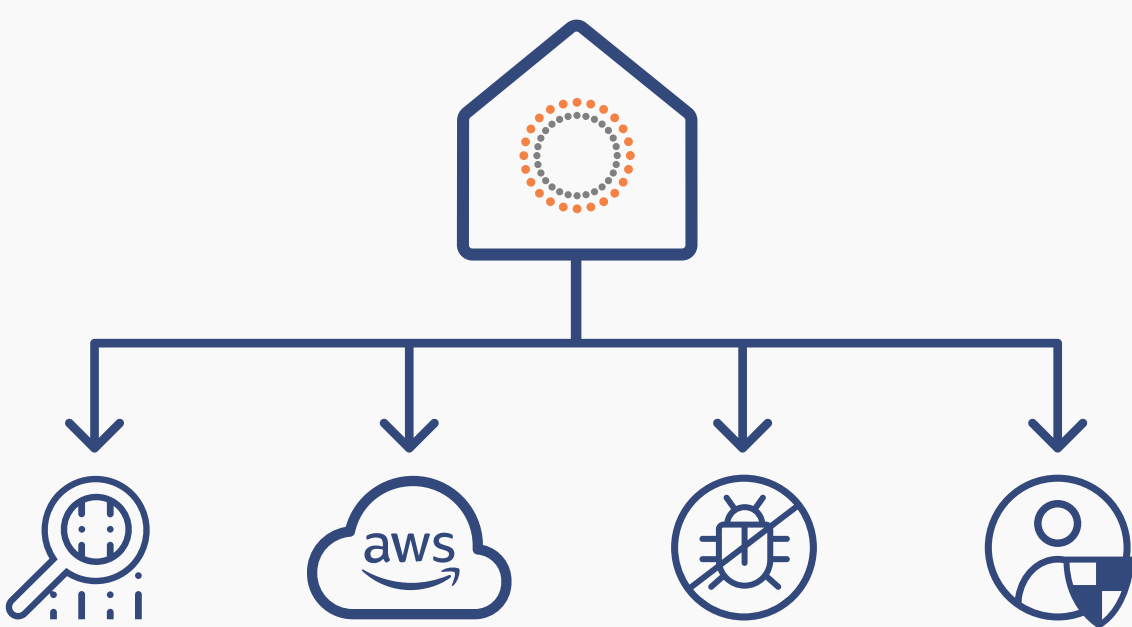
— 5 IMPORTANT KEYS — FOR CHOOSING A SELF-SERVICE DATA SOLUTION

Start looking at your data in a whole new way



1. CAPABILITIES

There are plenty of individual solutions in the market to help your company collect data, analyze that data or make data actionable using work-flows and automations, but only Qrvey offers an all-in-one solution that was built from the ground up to be both self-service ready and easily embeddable into the applications your users are already using every day. This allows for the highest adoption possible, ensuring that everyone can make discoveries and see the complete data picture.



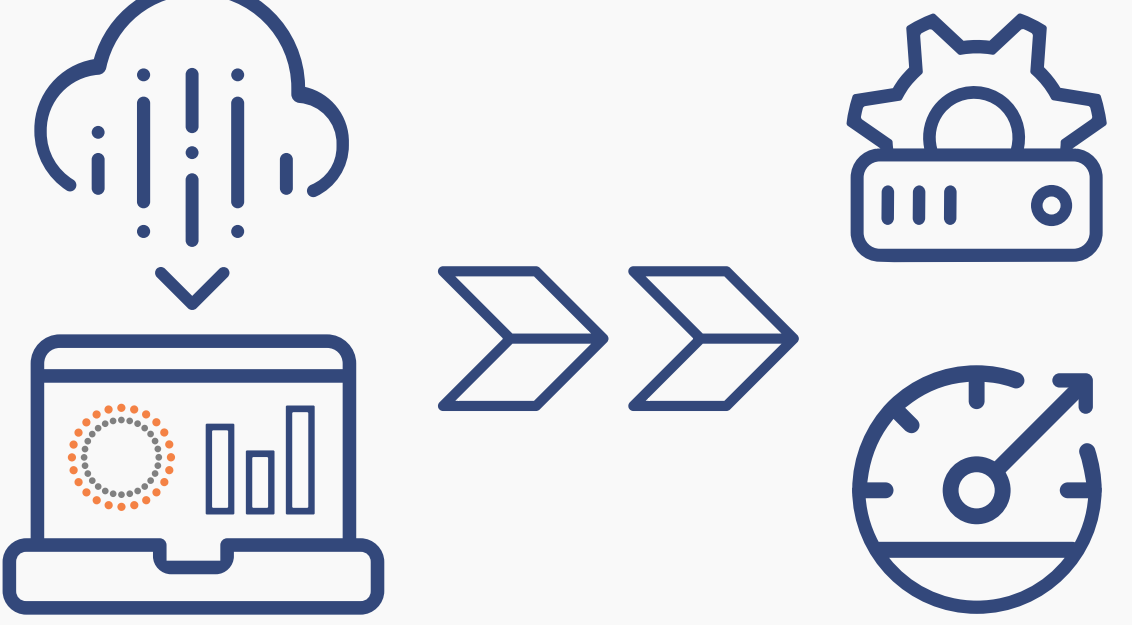
2. ARCHITECTURE

A data platform is only as good as the architecture it's built on. If your platform can't connect to all of your data, or only works with structured data, you're missing out on a lot. That's why Qrvey has adopted an "all data accepted" philosophy that can handle, semi- and unstructured datasets, whether they live on premise, in the cloud or on third-party systems. A microservice architecture ensures fast, flexible, scalable analytics solutions for everyone with data security and control built in.



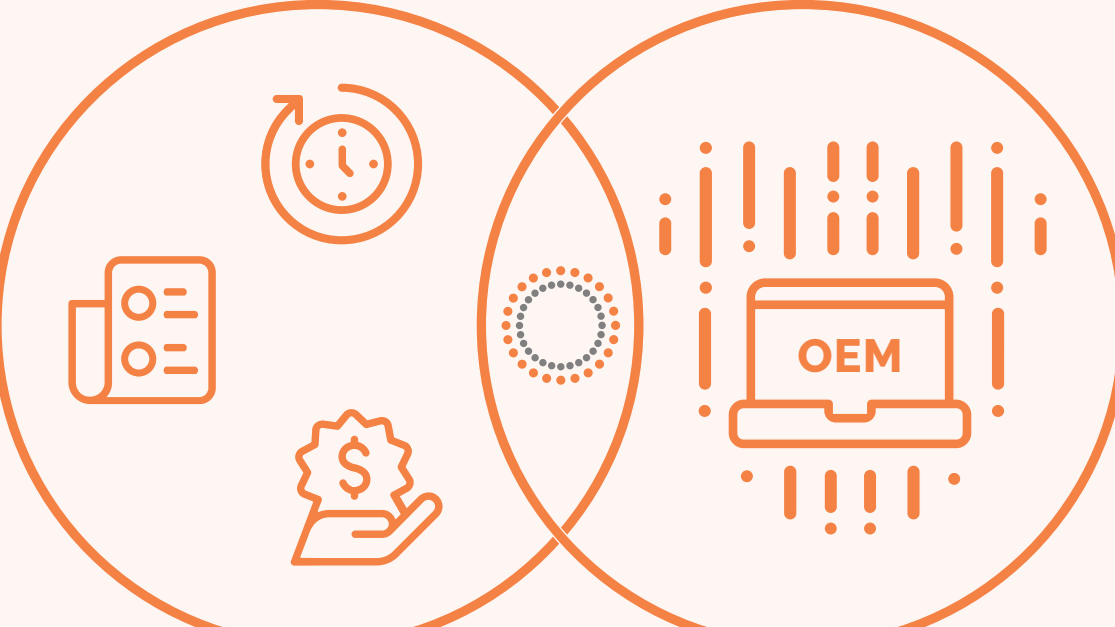
3. EMBEDDABILITY

Being able to ingest and analyze your data is great, but without the ability to output the results where your users can easily access them, you're missing more than half of the value. The entire Qrvey platform was built from the ground up to be embedded. We offer both a robust API and prebuilt widgets to make the embedding process seamless and all inclusive. We also feature a mobile first approach that ensures embed-dability applies to any size device.



4. PERFORMANCE

Qrvey is an all-in-one platform that lives on modern, cloud architecture. This provides us with the utmost in performance, even with large, diverse data structures and in complex multi-tenant environments. When offering self-service analytics and automation, the value of performance and scalability cannot be understated, especially as your product comes to depend on data, analytics and automation services Qrvey provides.



5. BUSINESS CONSIDERATIONS

Topics like pricing and licensing are always a factor when considering embedded and OEM deployments. But there are other factors to consider as well, like your vendor's business model. Is OEM an important part of their business? If not, upcoming features and enhancements might not come to you in a timely manner or might not be embed-dable at all. At Qrvey, OEM clients are always a priority, which is why your business is our business.