



# Frequently Asked Questions

FOR PARTNERS / CERTIFIED PARTNERS



## What Are The Benefits Of Becoming A Kooomo Partner?

Your clients will love our multi-channel platform that allows them to sell anywhere, securely and reliably. Kooomo offers a next-generation digital commerce platform to help you deliver exactly what your client is looking for, whether they want to sell in-store or online or across many different currencies and languages.

### **Monetary**

When you refer business to Kooomo, we provide you with a monthly revenue share or fixed monthly kickback, depending on the overall cost of the project.

### **Lead Generation**

Once a Partner becomes a Certified Kooomo Partner, merchants can contact the Partner directly both through their Kooomo dashboard and through the Partner Marketplace. Our sales team also work directly with Kooomo Partners based on the requirement of the merchant.

### **Marketing and PR opportunities**

Certified Partners can take advantage of Kooomo's global audience through marketing & PR opportunities such as; webinars, PR releases, event sponsorship, guest blog posts & case studies.

**How Do I Become a**

# Koomo Partner?

Partner accounts are created by our Partnerships team. In order to request an account, please complete the sign-up form [here](#).

**How Do I Build a Development Store**

## for a Client?

The Koomo Partner Program is free to join and lets you experiment with the Koomo platform through a demo environment. You can follow our step-by-step guide on how to create a development store [here](#). In order to take a client live you'll need to contact your Partner Manager directly.

**I have a client that could be suitable for Koomo,**

## what steps should I take?

If you have a client that you feel would be a good fit for Koomo, please complete our Partner lead form [here](#).

**I want to build a technology integration on Kooomo,**  
**how do I do that?**

You'll need to sign up to the Kooomo Partner Program [here](#).  
Once you have done so, a member of our Partner team will reach out to you to discuss the next steps.

**What Support is Available to Me as a**  
**Kooomo Partner?**

You'll get a dedicated Partner Manager once you join our Partner Program. You'll also get access to the sales and technical resources depending on your objectives of working with the platform.

## What are the Various Stages of The Partnership?

**Kooomo Partners:** Partners have a strategic interest in offering Kooomo as a solution to their clients. They are invested in training their team and are most likely just starting their Kooomo practise.

**Kooomo Certified Partners:** Kooomo Certified Partners have a proven track record of success launching stores on the Kooomo platform. These partners offer service solutions, from world-class design to digital marketing retainers. These partners are approved to work with Kooomo and have full access to dedicated Channel support.





[www.kooomo.com](http://www.kooomo.com)

# Thank You

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