



## Official Press Release

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### **GrowthForce™ Announces Strategic Alliance with Insperity™**

*GrowthForce Outsourced Bookkeeping & Controller Services Now  
Available Through Insperity Financial Services*

HOUSTON—March 6, 2013

GrowthForce™ (<http://growthforce.com>), a leading provider of outsourced bookkeeping and [controller services](#), announces its strategic alliance with Insperity (NYSE: NSP), a leading provider of human resources and business performance solutions for America's best businesses.

As part of Insperity™ Financial Services, GrowthForce aligns its outsourced bookkeeping and controller services with the **Insperity Reveal™** software solution, a Web-based financial dashboard and toolset, and **The Receivables Exchange®**, an online receivables marketplace for accessing working capital.

“This opportunity is a game changer for the growth-oriented CEOs of small and medium-sized businesses,” said Stephen King, GrowthForce president and CEO. “Previously, only Fortune 500 companies had access to this caliber of cutting edge financial management tools that take the worry and the work out of getting actionable financial information.”

Insperity Financial Services provides growing organizations with a unique combination of accurate, real-time financial intelligence and easy access to alternative sources of capital. Insperity Reveal, GrowthForce and The Receivables Exchange help businesses enhance their ability to operate efficiently and effectively.

“GrowthForce’s financial expertise and experienced back-office support are key to the strategic alliances created through Insperity Financial Services toward equipping our customers with the tools they need to be successful and profitable,” said Heath Butler, Insperity adjacent business development managing director. “Business owners carry a heavy load of responsibilities. GrowthForce eases that burden by

providing them with accurate, timely and actionable financial information to make informed strategic decisions.”

GrowthForce automates the back office bookkeeping processes and leverages systems design expertise, technology and the cloud to help growth-oriented business owners make strategic decisions about pricing, staffing and managing cash – decisions that can make or break any business.

With the launch of Insperty Financial Services, GrowthForce is positioned for unprecedented growth. “Insperty has done an incredible job of transforming itself into a provider of comprehensive human resources and business performance solutions,” stated King. “GrowthForce is thrilled to become part of this amazing offering of tools and services that help SMBs maximize their performance.”

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GrowthForce LLC provides online, [outsourced bookkeeping](#) and controller services and systems for growing businesses using QuickBooks. Dedicated teams of U.S. based bookkeepers, managers, and controllers deliver timely bookkeeping and advanced financial reporting and KPI charts to help each business grow. <http://growthforce.com>

[Insperty™ Financial Services](#) offers an array of products and services that provide accurate, timely and actionable information to simplify financial management and enable companies to focus on their core business. Whether a company needs support organizing its financial information, managing its books or obtaining working capital, Insperty Financial Services and its highly regarded customer service team provide innovative solutions. These offerings include financial intelligence through Insperty Reveal™ and strategic alliances with GrowthForce™, a provider of bookkeeping and controller services, and The Receivables Exchange®, an online marketplace for selling accounts receivable.

Insperty, a trusted advisor to America’s best businesses for more than 26 years, provides an array of human resources and business solutions designed to help improve business performance. <http://insperty.com>

Insperty Reveal™, a financial dashboard, provides businesses with enhanced access to critical financial information in an intuitive online format, beginning with an innovative diagnostic tool to determine a company’s financial health. In addition, the dashboard overview provides financial snapshots of business operations, from gross revenues and net income to cash flow forecasting and job costing reporting.

<http://insperity.com/reveal>

The Receivables Exchange is the online marketplace for selling accounts receivable, connecting businesses seeking working capital to a global network of accredited institutional Buyers. Since its inception, the Exchange has helped thousands of companies get capital on their terms. <http://receivablesxchange.com>