

Why RapidSOS

Transformative technology to save lives



About RapidSOS

Company Overview

We are partnering with the largest tech companies and the public safety community to dramatically improve the outcomes of emergencies.

Location: New York, NY

Technology: Advanced emergency communication & analytics platform

Team Experience: Microsoft, Oracle, Bell Labs, Argonne & Oak Ridge National Labs, NASA, healthcare consulting, over 15 tech start-ups

Investors: \$65M raised from top global VCs, world's largest public safety company, three former FCC Chairmen, former CFO of State of CA

Partners: Partnerships across tech, device manufacturers, carriers, wearables, connected car, and large member organizations

About RapidSOS

Press

"RapidSOS uses cloud telecommunications and data analytics to push essential information into the 911 system"

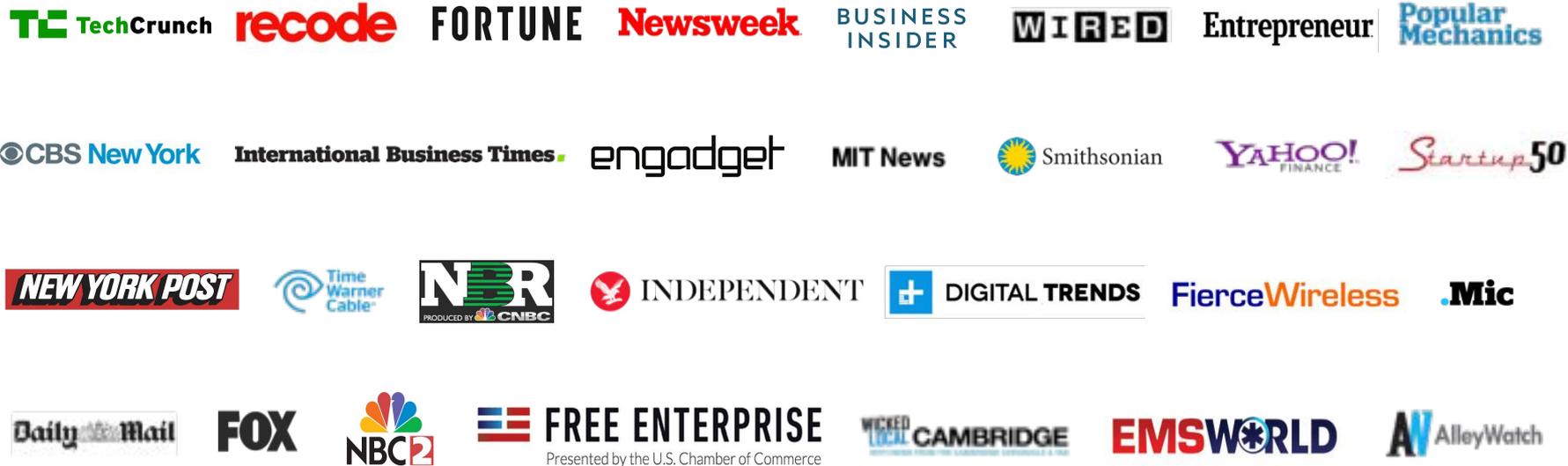
The New York Times

"Three former leaders of the FCC are investing in RapidSOS, a startup that seeks to solve one of 911's biggest problems."

THE WALL STREET JOURNAL.

"Dramatically increases the information available to dispatchers, accelerating response times, and saving lives"

The Washington Post



Emergency Platform

The Challenge

180M

180 million mobile calls to 9-1-1 each year; all with limited location data

10,120

10,120 estimated lives lost annually when mobile callers can't be located (FCC)



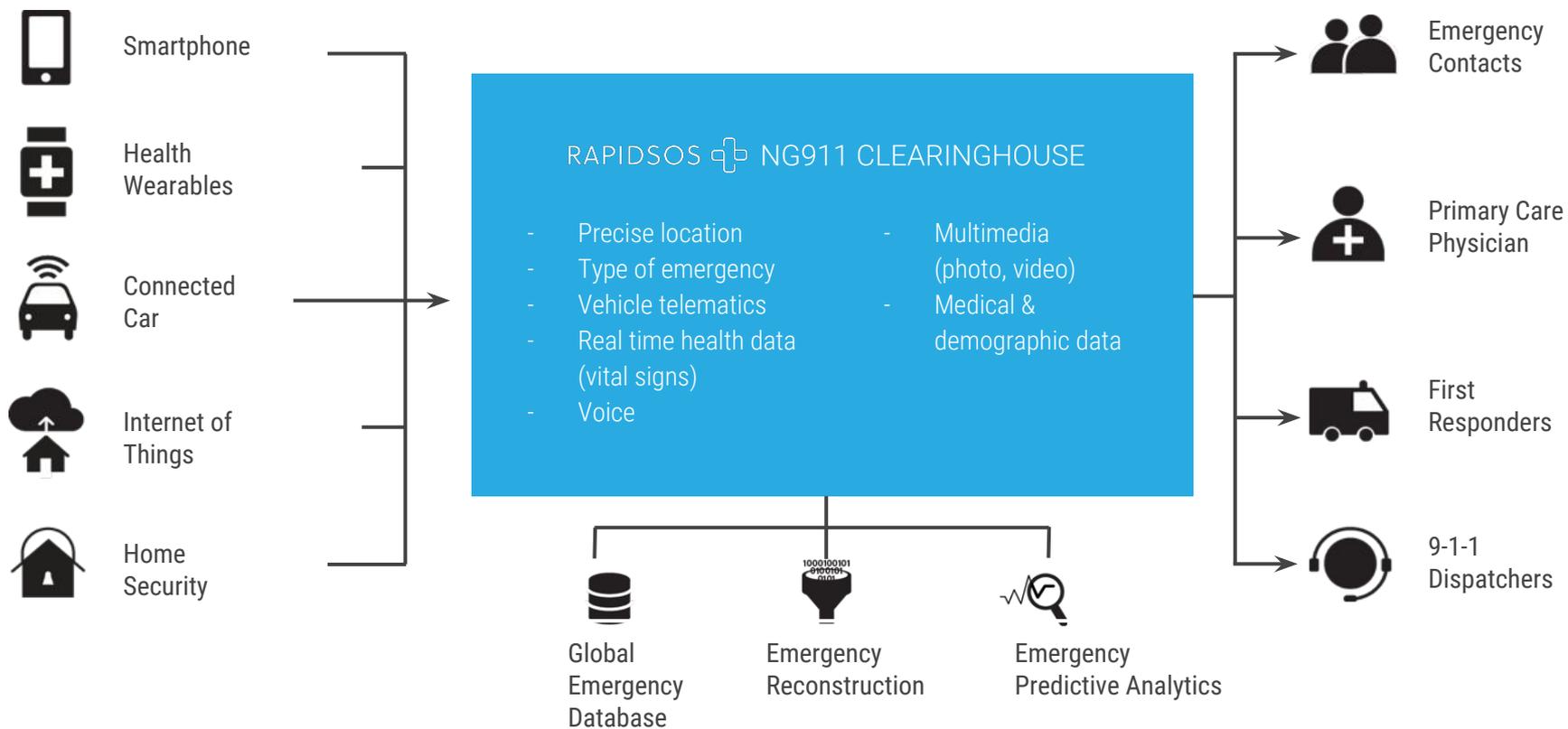
No data: the only way to get help is via a verbal conversation

\$60B

\$60B spent annually on third party monitoring services to speak data to 9-1-1 on behalf of users

Emergency Platform

The Solution



Emergency Platform

The Results

RapidSOS gets help to users up to 5+ minutes faster, dramatically altering the outcomes of emergencies.



10%

2-10% reduction
in mortality



6.9%

6.9% reduction in
healthcare costs



20%

20% reduction in
property damage

All data based on actuarial [analysis](#) of certain life threatening emergencies.

Emergency API

Solution for IoT Companies

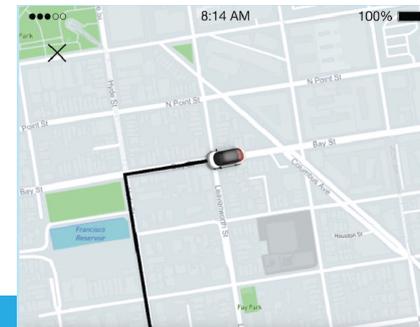
Transmit rich data (telematics, health, location, sensor, etc.) directly to 9-1-1 and first responders by integrating the Emergency API into any app, IoT, or connected device.

Example - Uber 911 Assistance Feature:

RapidSOS transmits user location, vehicle make & model, license plate number, and more when a user initiates a 911 call through the Uber app in a participating jurisdiction.

“We’re teaming up with RapidSOS to pilot 911 integration with local emergency authorities. If a rider uses Uber’s emergency button in one of our pilot cities, their location and trip details will be automatically sent to the 911 dispatcher.”

Dara Khosrowshahi
Uber CEO



911 Assistance

When you call 911, your trip details will be automatically shared. [Change sharing settings](#)

 1562 Pablano St
Estimated current location

 Honda Civic • FXC6172
Blake's vehicle information

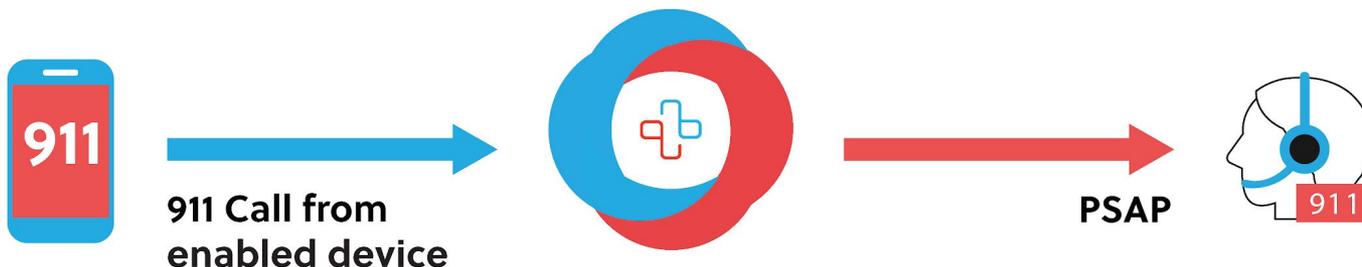
 CALL 911

NG911 Clearinghouse

Solution for Public Safety

The NG911 Clearinghouse is a NENA i3 compliant Location Information Server (LIS) and Additional Data Repository (ADR) that is accessible to authorized PSAPs through integrations into all major call-taking equipment, mapping software & CAD products, or through RapidLite.

Through the NG911 Clearinghouse, PSAPs can securely access device-based hybrid location information and additional forms of rich data from enabled smartphones and connected devices.



NG911 Clearinghouse Testimonial

Washington DC OUC

700K

residents

2.5M

weekday commuters

20M

visitors annually

1.5M

911 calls annually



“In our world and in the 9-1-1 industry, anytime we see something new we're really cautious of it because we deal with people's lives. Based on the experience I've had with the integration with the RapidSOS NG911 Clearinghouse, I've seen that it's very accurate, and I feel very confident in it.”

Karima Holmes, Director
Washington DC Office of Unified Communications

What can RapidSOS do for your community?

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