

Quimby Melton

Founder & President of Studio Hyperset

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 bit.ly/q-articles

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 Huntington Beach, CA



EXPERIENCE

Founder & President, Studio Hyperset (studiohyperset.com)

2006-present

The Studio Hyperset team and I build technology applications and progressive marketing frameworks that help customers generate and analyze data, uncover valuable insights, define and engage audiences, and maximize the ROI of marketing spending.

CMO/CPO, HubLink (usehublink.com)

2016-present

HubLink streamlines asset management workflows and helps users communicate rapidly during emergencies.

CMO/CPO, GoConvert (letsgoconvert.com)

2017-present

GoConvert fuels intelligent growth and maximizes the ROI of marketing spending.

EDUCATION

PhD, English

UNLV (2008)

MA, English

UNLV (2003)

AB, English

UGA (2000)

With coursework at Worcester and Jesus Colleges (Oxford University), Mitchell Springs Archaeological Field School (Cortez, CO), and Gordon College (Barnesville, GA).

LANGUAGES

English ● ● ● ●

French ● ● ● ●

ASL ● ● ● ●

guideposts

"The lyf so short, the craft so long to lerne." ~ Chaucer

"Aut viam inveniam aut faciam." ~ Hannibal

"Farmers build fences and control territory. Pirates tear down fences and cross territory." ~ Dave Hickey

proudest of

Being Sam's Husband & Oliver's Dad

The Studio Hyperset Team

Helping Customers Reach Their Goals for 10+ Years

strengths

Leadership & Team Building

Marketing & Product Strategy

Technology Development

Communication

Project Management