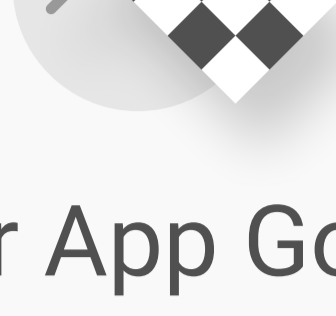


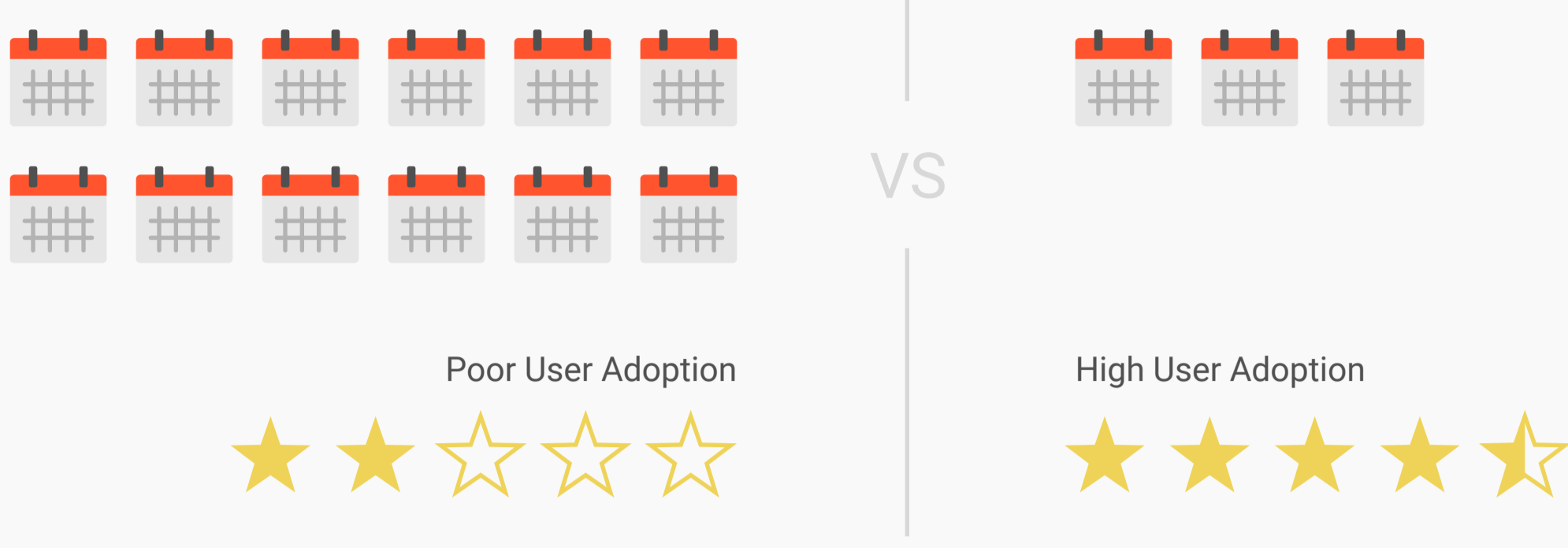


Why Use Kinvey

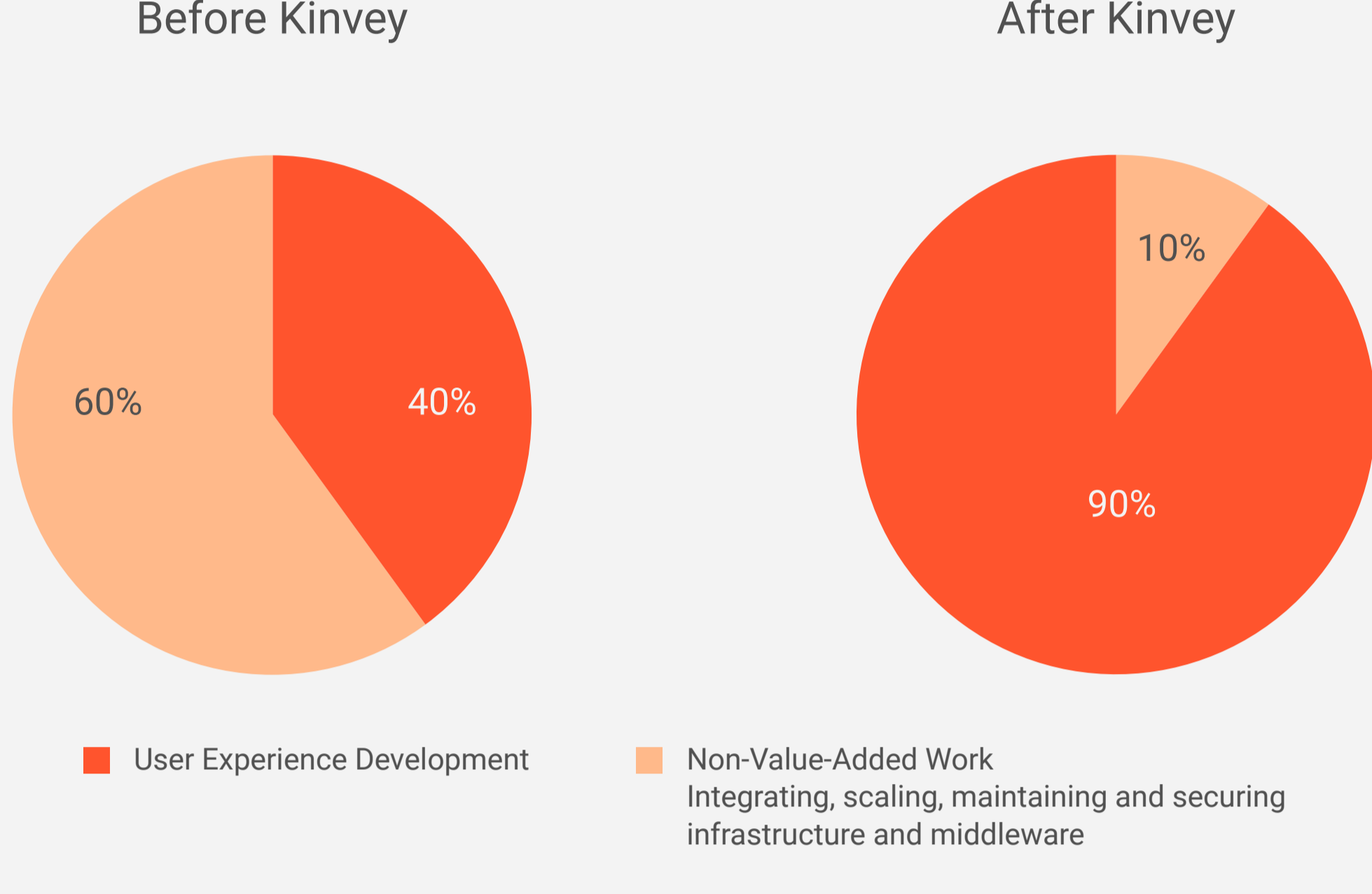
We surveyed our customers to uncover the business value they received



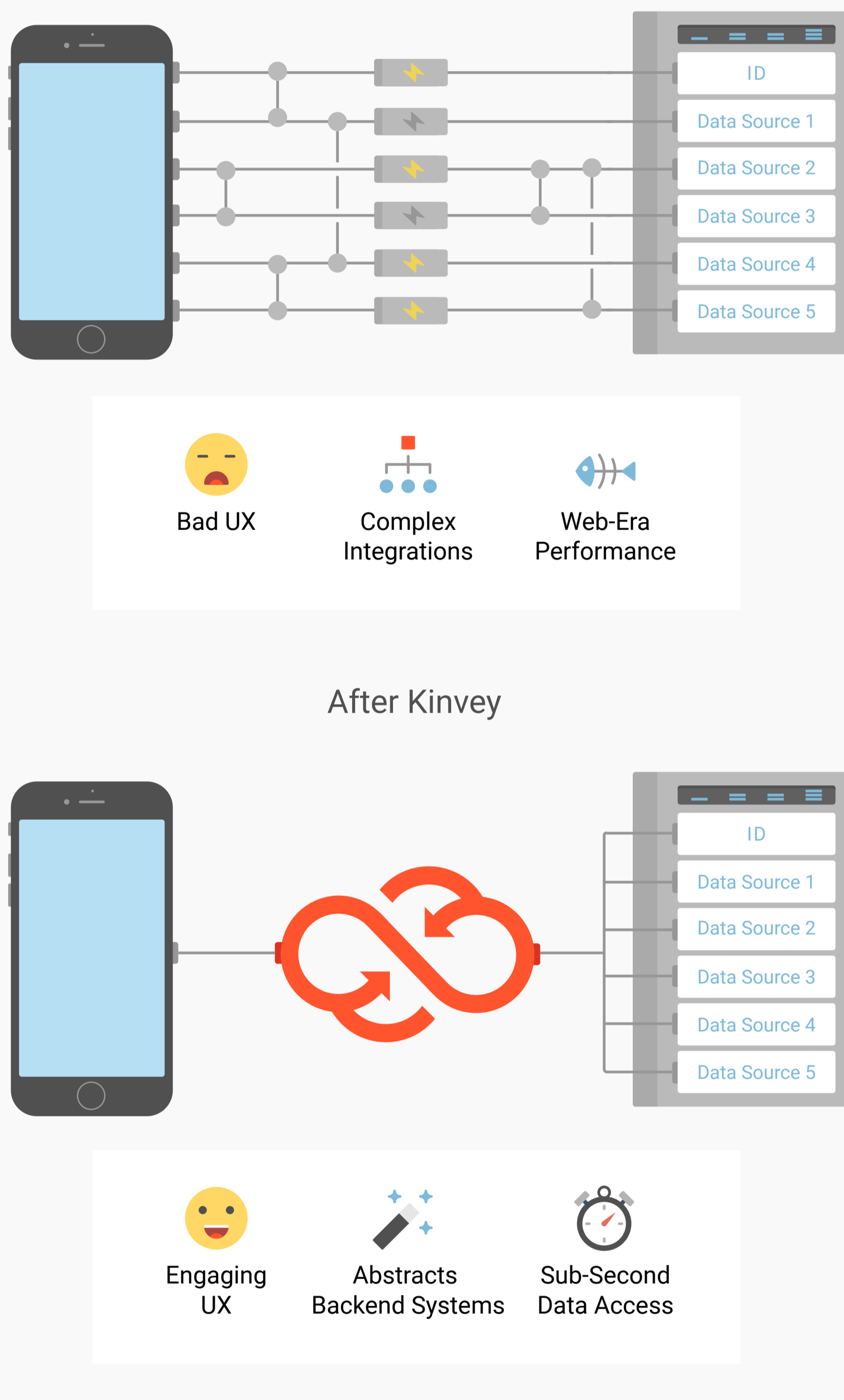
Achieve Your App Goals Faster



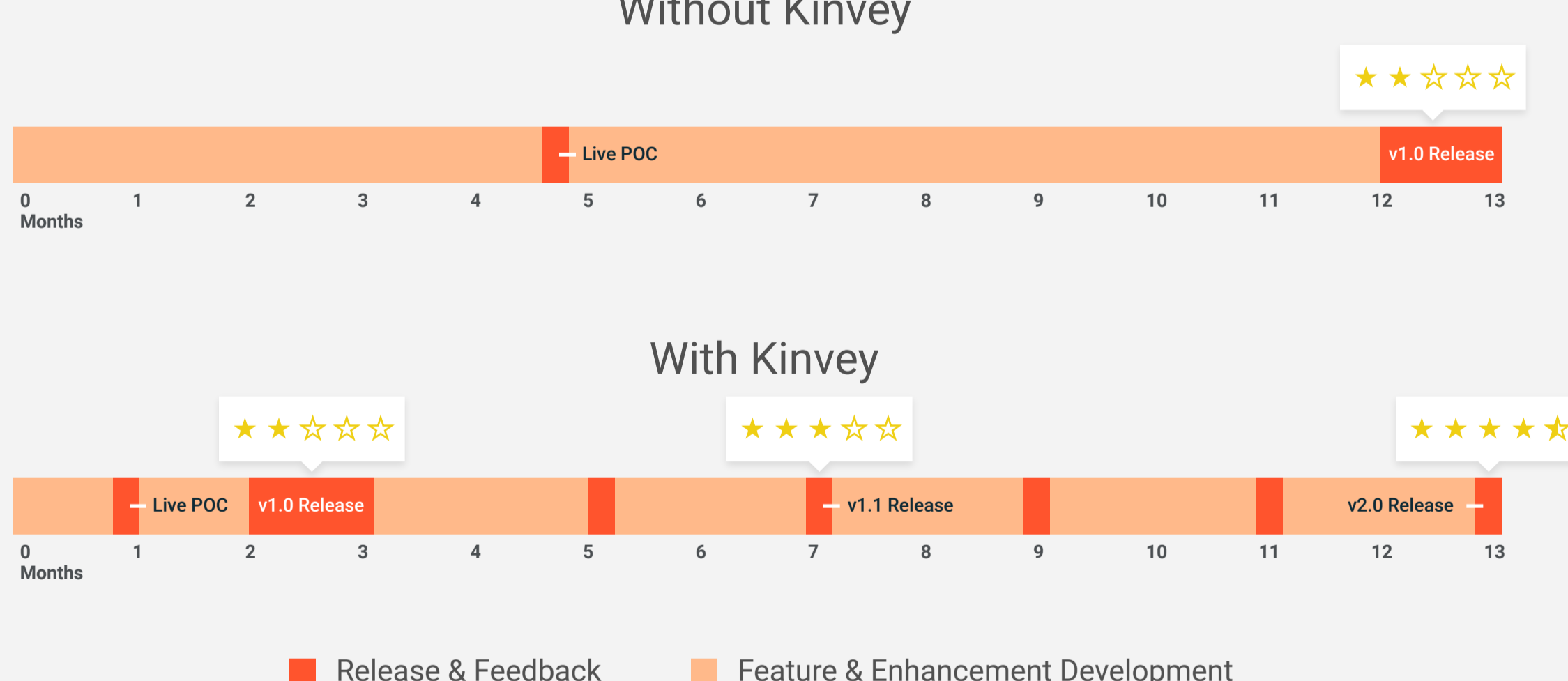
Focus Your Time on User Experience



Mask Enterprise System Complexity from Developers and Users



Reacting Quickly to Feedback Leads to More Successful Apps



Don't Do DIY Cloud Assembly, Just Log in and Get Started with Kinvey

Risky and Custom Cloud Platforms

- Code and maintain your app
- Write and maintain app-specific business logic
- Integrate with enterprise and cloud data as well as identity management systems
- Ensure security and compliance needs are met
- Develop and maintain glue code between services
- Add new services, configure and scale
- Set up, manage, update VMs and storage

Simple and Repeatable with Kinvey

Code and maintain your app

Write and maintain app-specific business logic

No assembly required
Integrated and instantly available from Kinvey. Focus on your app, not the platform.

About Progress

Progress (NASDAQ: PRGS) offers the leading platform for developing and deploying mission-critical business applications. Progress empowers enterprises and ISVs to build and deliver cognitive-first applications that harness big data to derive business insights and competitive advantages. Progress offers leading technologies for easily building powerful user interfaces across any type of device, a reliable, scalable and secure backend platform to deploy modern applications, leading data connectivity to all sources and award-winning predictive analytics that brings the power of machine learning to any organization. Over 1,700 independent software vendors, 100,000 enterprise customers and 2 million developers rely on Progress to power their applications. Learn about Progress at www.progress.com or +1-800-477-6473.