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## RCI INTRODUCES NEW BUSINESS DEVELOPMENT MANAGER

### Brooke Cohen named Business Development Manager

Kenosha, WI, April 18, 2017– Reflective Concepts, Inc is proud to announce the hiring of Brooke Cohen as our new Business Development Manager. Brooke comes to RCI from TZA in Long Grove, IL and brings with her a broad range of business experience, accomplishments and technical expertise. We welcome Brooke to the RCI Family and look forward to having her energy and expertise added to our outstanding group of professionals.

*“Brooke brings a level of technical expertise to the Business Development function that we have been trying to find for some time now and will be a great addition to our company” – Larry Cozine GM/COO*

With the addition of Brooke, RCI continues its mission of providing our customers with unsurpassed expertise in the design, engineering, rapid prototyping and manufacturing of reflectors for the commercial lighting industry.

If you are looking for high quality, tailored aluminum components, there isn't a more accomplished or capable source than Reflective Concepts, Inc.

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If you would like more information about this topic, please contact Larry Cozine at 866.276.6242 or email at l.cozine@reflective-concepts.com.