



# BUILDING A DRONE PROGRAM



## WHY YOU NEED A DRONE PROGRAM

### The Big Picture: Digitizing the World

Drones are being adopted in various industries to capture data in quick, safe and inexpensive ways.



- Public Safety
- Construction
- Energy
- Government
- Agriculture
- More

### Setting New Standards for Work



Efficiency



Lower Cost



Safety



Accurate Data

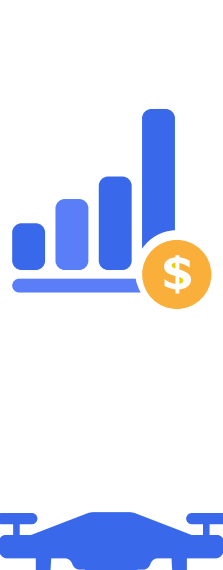
## THINGS TO CONSIDER BEFORE YOU START

### Decide Your Program Type

Organizations should consider which business model suits their operations best.



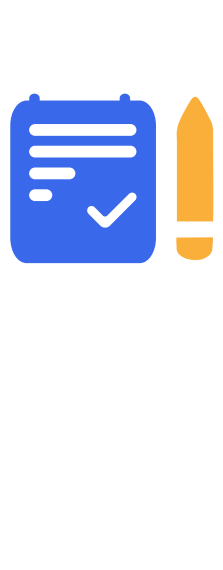
### Preparing for a Drone Program



Set Expectations



Understand Local Policy & Regulations



Technical Know-hows



Convince Management & Get Funding

## PHASE 1 PROOF OF CONCEPT

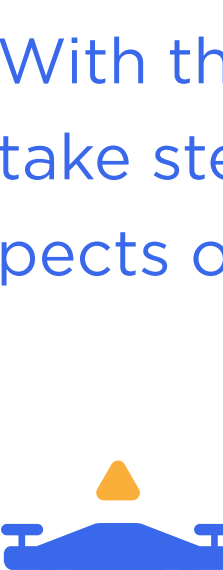
With a team in place and an idea of how drones can support day to day operations, the time is right to determine clear goals, choose the right metrics and KPIs, and document progress.



Measure ROI



Tests & Trials



Document Accomplishments & Errors

## PHASE 2 FORMALIZING A DRONE PROGRAM

To successfully deploy a drone program, you need to consider and implement all the following aspects.



Standardize Workflow & Procedures



Staffing & Training



Integration into Existing Management System



Data Security



Risk Assessment & Mitigation Strategy



Advanced Operations

## PHASE 3 SCALE OUT

With the right foundations set, you are now ready to take steps that scale your program to benefit all aspects of your business.



Expand & Manage Your Fleet



Operate Across Different Sites



Upgrade Data Storage & Management

Find the complete Building a Drone Program Playbook at [https://bit.ly/drone\\_program\\_playbook](https://bit.ly/drone_program_playbook)

Visit [enterprise.dji.com](https://enterprise.dji.com) to explore the way drone solutions can impact your business.