



BEAUTIFULLY SIMPLE PAYMENTS



## Miura helps you thrive in the fast evolving payment landscape

Switched on consumers, savvy retailers and an evolution in traditional fixed payment and POS solutions are changing today's retail landscape.

As creators of many of the world's most trusted and widely deployed payment devices, Miura has long been at the forefront of reshaping the merchant and consumer experience.

Today, our focus is on unifying payments and POS, with beautifully simple and secure hardware solutions that our customers deploy to disrupt the marketplace and revolutionise how – and where – we pay.

Globally, Miura Systems has captured the imagination of payment service providers: we partner with the majority of world leading companies, who all deploy our devices. At the same time, independent tablet-based POS software vendors and system integrators are embracing Miura's innovative, open platforms to differentiate in global markets including retail, hospitality, finance and transportation.



## Our capability: game-changing solutions

Miura's goal is to change the POS and payment landscape by creating a seamless retail experience. To achieve this we focus on our core competency – the design and manufacture of relevant, highly innovative, industry-leading hardware.

We believe all payment technology should deliver a beautifully simple consumer experience. In retail, that means taking fast and seamless payments across all types of environment, from single mobile mPOS devices through to high-throughput multi-lane POS.

Creating this seamless retail experience requires different hardware components to work smoothly together. All of our payment devices work on the same platform with the latest security and conformance and relevant standards including PCI PTS, EMV levels 1 and 2 contact/contactless certification, and more. When you integrate and develop an application for one Miura device, the same platform and API can be used across all devices.

Our understanding of retail helps us to take payment solutions to a new level, and break down the boundaries between mPOS and POS. It's the reason Miura leads the world in creating game-changing payment and POS solutions with intelligence built-in.

# Disruptive thinking means we partner, never compete

We know what makes our partners successful: the innovative payments or POS application, service and features that differentiate your business. So we focus solely on payment hardware, firmware and our SDK/APIs. As an enabler, we never compete and strive to deliver true partner value.

This has been Miura's thinking from day one. It's why we're able to partner with such a broad range of customers – PSPs and Acquirers, ISVs and SIs – all of whom need innovative, rich and flexible payment and POS solutions.

We forge strong and lasting partnerships by understanding partners needs and meeting bespoke or exclusive design requirements. So, if you require branding or customisation on one of our devices, Miura can provide it.



## We deliver value above and beyond hardware

Creating beautifully simple payment hardware is disruptive in its own right. At Miura, we spend a great deal of time removing complexity where it isn't needed and adding value where it is.

By designing our solutions in this way, we significantly reduce the total cost of ownership for our customers. We simplify what's complicated and expensive yet build-in the very best security, compliance, reliability and functionality, at a highly competitive price point. And it's all incorporated in the sleekest looking devices on the market.

The same effort goes into saving you the time and cost of integrating a complete payment or POS platform yourself. Every Miura solution, including our beautifully designed peripherals, integrates simply – with API/SDKs for tablets.

It's never been easier to deliver a complete payment and POS ecosystem using proven technologies and smooth, secure Bluetooth, Wi-Fi or wired connectivity.



# Miura solutions



## M010

*Be mobile, counter-top and in-store*

The versatility of Miura's M010 platform evolves the retail experience to the next level. Now retailers can interact with customers wherever they go. Operating across the retail environment, both in-store and beyond, the M010 delivers a seamless, secure consumer payment experience everywhere.



## M020

*One solution. Infinite opportunities*

A single device, one API and a simple way of configuring with innovative plug and play peripherals, the M020 is the leading-edge solution that empowers retailers through a single hardware integration to roll out payments across even the most challenging POS environments.



## MASP

*Open new horizons with Android*

Move to the open source world of Android with Miura Android Smart POS (MASP) – the Miura payment device with hardened Android platform security. It combines our powerful Miura Payments Interface (MPI) and ongoing APIs and SDK support, to make the journey to fully integrated POS easier.

# DISRUPTIVE INNOVATION STARTS HERE

Help retailers deliver a consistent, positive and seamless user experience with Miura solutions



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