

MORE RESOURCES

TO SCALE

Fast-track automation results with Catalytic



UP TO 10X ROI PER AUTOMATION

What's limiting your true digital transformation potential?

Digital transformation is a top priority for CEOs across the board. Approximately 82% of executives said they have a management initiative or transformation program underway to make their companies more digital, according to Gartner. And 27% are using digital solutions as a cost control strategy to strengthen the bottom line.

Yet, many CEOs are finding their digital transformation efforts fail to deliver value to their businesses. Just 5% of digital transformation projects achieve or exceed the expectations placed on them, according to Bain & Company.



A digital breakthrough with Catalytic's automation platform

Catalytic is a next-generation digital process automation platform that supercharges employee productivity. Business users can easily build low-code, smart workflows that connect your systems, data and people.

1) The platform:

The platform bridges the gap between people, data and existing technologies, automating routine business processes with up to 100% accuracy and sparking a chain reaction of productivity and quantifiable cost savings.

Catalytic brings automation to your business processes in a way that keeps your bottom line low while delivering on client demands. You can do more, faster, with the resources you have, and realize ROI quickly.

2) The journey:

Developer-heavy technologies that most employees can't use on their own are barriers to scaling. To truly benefit from tech solutions and move the needle of innovation, you need an easier tool so you can take on automation directly within the structure of your own organization.

With our business user-friendly technology and our approach to empowering the right people to use it, Catalytic is proven to help you optimize and redefine the way you operate for unprecedented productivity, growth and employee satisfaction. With our platform and guidance, Catalytic will help you transform with the lowest friction.

3) The ROI:

Common alternatives to implementing automation and true digital transformation include clunky on-prem point solutions, RPA, or failing to use any solution at all.

A common deterrent to implementing automation is the fear that the investment will outweigh the return, the IT resources needed to optimize and scale aren't available, or it simply won't be effective.

With Catalytic, building automations is easy—requiring much less effort from development and consulting resources—and our pricing and scaling model is proven to pay for itself.



What's possible for Catalytic customers?

- One customer realized **\$1.5M in savings** by automating the invoice intake process
- Global manufacturer realizes \$4M in annual savings by automating 600,000+ hours of manual work
- **785% ROI** realized for a company in one year by automating foreign currency reconciliation
- One company saw a first-year ROI of \$468,000 by implementing automations in the finance department
- One customer achieved **100% policy compliance** by automating legal offboarding requirements
- Another company automated its gratuities reporting, avoiding compliance fines which can amount to up to \$25M

Get incredible results like other Catalytic customers.

See a demo

Get a free consultation from an automation expert and start building. **1-844-787-4268** • automate@catalytic.com • catalytic.com

