

Catalytic is the easiest path to break through corporate inertia in staffing

Our cloud-based automation platform bridges the gap between people, data and existing technologies, automating routine business processes with up to 100% accuracy, sparking a chain reaction of productivity.

Automate workflows of routine tasks

Your employees are overworked, and you need to get more done, faster. Imagine how an assembly line builds cars, mail merge streamlines bulk mailings, or a calendar updates when an invitation is accepted. Apply these same intelligent functions to your business tasks like document creation and data processing.

Optimize employee efforts

Improve the quality, accuracy and efficiency of end-to-end workflows, made up of common office tasks, while freeing up your employees to focus on the creative and strategic work that meaningfully impacts your business and increases competitive edge.

Reduce errors and missteps

Manually aligning departments and existing technologies in your organization can cause mistakes, missteps and failed handoffs. Catalytic streamlines communication across your entire company and its external networks, with web forms, text extraction, Natural Language Processing and email triage.

Maintain lower costs

Traditionally, better results require increased investment in your workforce and systems. Catalytic enables you to keep your bottom line low while delivering on client demands. You can do more, faster, with the resources you have, and realize ROI quickly.



AI and machine learning

The more data processed, the smarter the platform becomes, and the more efficient your organization becomes.



Cloud-based

We require a much smaller upfront cost compared to on-prem software. Our platform essentially pays for itself.



An embedded ecosystem

Built-in features from our third-party partner ecosystem augment our slate of business process automations.



Analytics

Data gleaned from our automations helps you identify strengths and weaknesses in your business, and how you can improve.



Enterprise-grade security

Our automation platform is simple, safe and secure. We're SOC 2 Type 2- and HIPAA-compliant.

As much as 45% of work that employees are doing can be automated using available technology, according to McKinsey

Automation for staffing firms

Using Catalytic means better experiences for recruiters, clients and candidates. Our platform automates the manual work that prevents you from the relationship-focused efforts that meaningfully improve your business.

Branch operations

With competing agencies looking to poach from the same candidate pool, streamlined branch operations enables you to keep costs down and profits up. Catalytic can automate middle- and back-office tasks that are bogging you down, like internal process control, worker-skill matching, time card management, contract and credit management, and reporting performance metrics to your corporate office—so you can focus on the client and candidate experience that matters.

Recruiting

Catalytic streamlines every step of the recruitment and application process from automated candidate sourcing to prospecting. Our platform synchronizes job postings, collects applications and uses document reading technology for resume matching. As the process runs, it keeps you informed so you can decide who to interview, then the platform schedules the meeting and recommends personalized interview questions. We also keep your talent network up to date so you can execute fast outreach initiatives and personalized communication.

Employee offboarding

Once a contract has ended with a candidate or client, you want to ensure you've handled all the necessary red tape for both parties. Catalytic creates efficiencies around contract sign-offs, final payments and insurance information, collecting and organizing company-owned technology, and all the necessary communication and FAQs associated with ending a corporate relationship.

Employee onboarding

Once you've chosen the right candidate, landed a new client, or partnered with an independent contractor, Catalytic can drive the entire onboarding process from end to end. Our platform securely handles sensitive HR data, generates contracts, collects signatures, processes documents, and seamlessly guides the onboarding process to ensure a positive experience.

An example of how it works:

1. Employee info is added to database



2. Auto-generated emails and forms are sent from Catalytic for new employee to complete



3. New data is collected and filtered



4. Various employee accounts are created automatically



5. Departments and internal systems are updated automatically





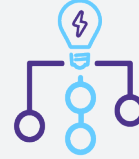
Hire Faster

Make faster and more informed decisions and increase speed-to-hire once you've found the right fit for your client's needs.



Retain employees and candidates

Improve employee and client experience through personal communication and adapt to regular feedback.



Service better

Efficient support for clients means more quality service, freeing up valuable time to dedicate to creative recruitment strategies.

CUSTOMER CASE STUDY

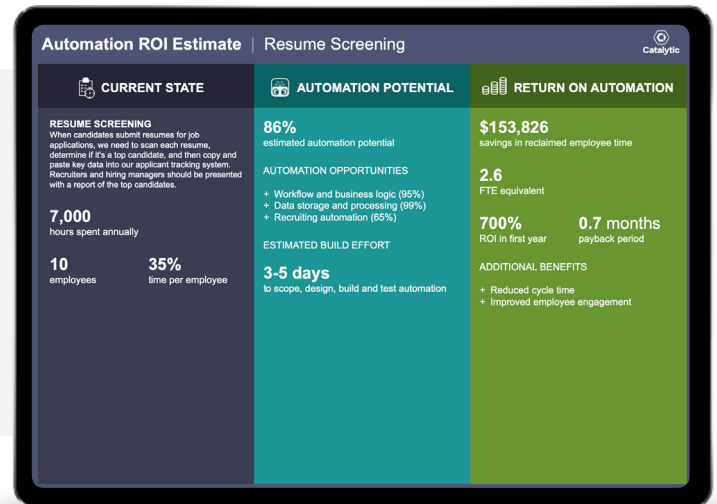
One staffing firm automated 50% of the 100+ interview process tasks

By using Catalytic, one staffing firm automated 50% of the 100-plus tasks associated with its interview process, improving the end-to-end experience for recruiters, clients and candidates.

Your team can create new process workflows using hundreds of available actions, integrations and data tools, without having to rely on IT. Our platform handles the manual workload, while keeping humans in the loop.

See how much time
and money Catalytic
can save you

[Visit our ROI calculator](#)



Get incredible results like other Catalytic customers.

[See a demo](#)

Get a free consultation from an automation expert and start building.

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