

# Catalytic is the easiest path to break through corporate inertia for human resources

Our cloud-based automation platform bridges the gap between people, data and existing technologies, automating routine business processes with up to 100% accuracy, sparking a chain reaction of productivity.

## Automate workflows of routine tasks

Your employees are overworked, and you need to get more done, faster. Imagine how an assembly line builds cars, mail merge streamlines bulk mailings, or a calendar updates when an invitation is accepted. Apply these same intelligent functions to your business tasks like document creation and data processing.

## Optimize employee efforts

Improve the quality, accuracy and efficiency of end-to-end workflows, made up of common office tasks, while freeing up your employees to focus on the creative and strategic work that meaningfully impacts your business and increases competitive edge.

## Reduce errors and missteps

Manually aligning departments and existing technologies in your organization can cause mistakes, missteps and failed handoffs. Catalytic streamlines communication across your entire company and its external networks, with web forms, text extraction, Natural Language Processing and email triage.

## Maintain lower costs

Traditionally, better results require increased investment in your workforce and systems. Catalytic enables you to keep your bottom line low while delivering on client demands. You can do more, faster, with the resources you have, and realize ROI quickly.



### AI and machine learning

The more data processed, the smarter the platform becomes, and the more efficient your organization becomes.



### Cloud-based

We require a much smaller upfront cost compared to on-prem software. Our platform essentially pays for itself.



### An embedded ecosystem

Built-in features from our third-party partner ecosystem augment our slate of business process automations.



### Analytics

Data gleaned from our automations helps you identify strengths and weaknesses in your business, and how you can improve.



### Enterprise-grade security

Our automation platform is simple, safe and secure. We're SOC 2 Type 2- and HIPAA-compliant.

***As much as 45% of work that employees are doing can be automated using available technology, according to McKinsey***

# Automation for HR

Catalytic puts the ‘human’ back in human resources by freeing your team up to focus on the employee experience. Our technology sits directly on top of your HRIS and other systems, creating a fully integrated digital platform.

## Recruiting and onboarding

Speed up your sourcing and pre-hire activities. Catalytic weaves in and out of your existing systems to automate the manual data processing work within your talent acquisition efforts. Use natural language processing for resume parsing and serve up only the top candidates, help schedule interviews, generate documents, fill out forms and more.

## Employee engagement and development

Employee surveys, performance management, career development, awards and recognition, and open enrollment for health benefits are just a few of the responsibilities on the plate of HR teams. Managing the endless data and communication touchpoints through automation can help you stay organized, and improve operational excellence.

## Headcount reporting

Reporting on headcount, salaries and productivity company-wide is a vital part of the HR role. This includes full- and part-time employees, temps and freelancers, outside consultants and other third-party vendors. Updating, aggregating and reporting this information from disparate systems, and reporting it to your leadership team is done easily with Catalytic.

## Forecast with predictive models

Catalytic acts as an intelligent layer over your Core HR platform, payroll, LMS, ERP, TMS, CRM and other systems, while forecasting results while flagging potential risks. AI and machine learning can then suggest which transactional decisions to automate and make recommendations for high-level strategic decisions.



### Hire faster

Identify only candidates that are an ideal fit for your company, increase speed-to-hire and streamline your recruiting process.



### Optimize candidate experience

Streamline communication, including scheduling interviews, follow-ups, feedback, and letting them know whether they've been chosen to move forward.



### Retain employees

Engage with employees within the normal flow of their workday with consistent touchpoints of communication, and troubleshoot issues efficiently.



### Optimize employee experience

Automate admin work and focus on the cultural experience that contributes to a satisfying and healthy work environment.

## Customer success story:

# 40,000 hours of manual work saved

With automation owned by its HR department, one of our clients has increased its time-savings to 40,000 employee hours in a single year using Catalytic.

600+

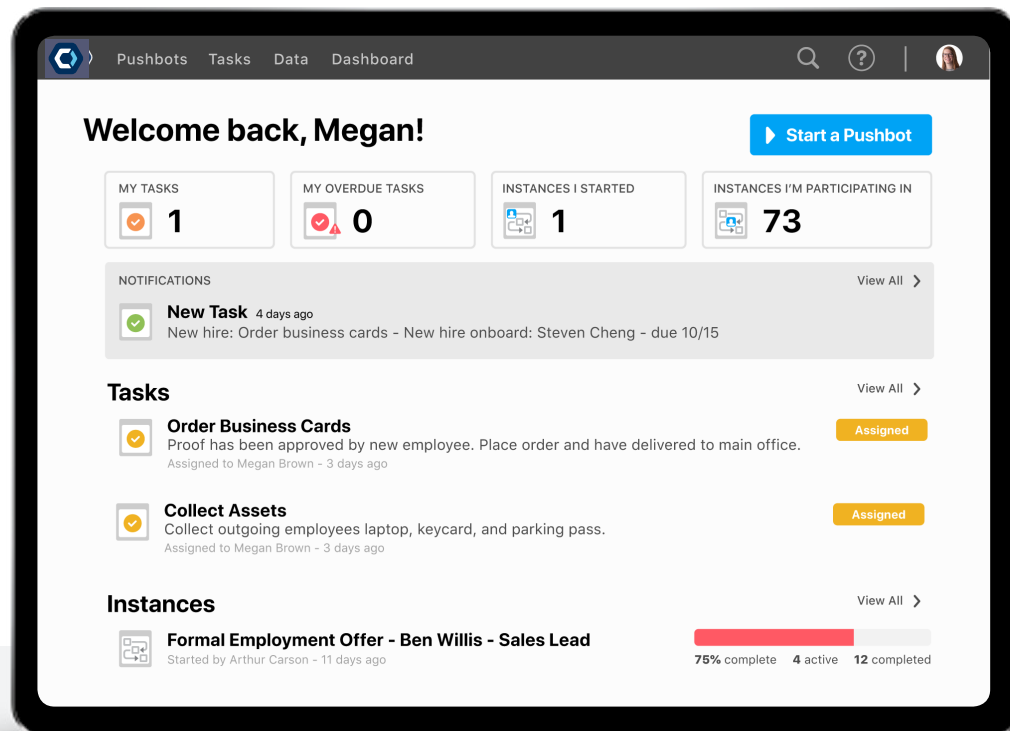
EMPLOYEES DOING MORE  
STRATEGIC WORK

900%

INCREASE IN TIME SAVED  
FROM 2018 TO 2019

10

CENTRALIZED BUILDERS ACROSS  
TWO MAIN DEPARTMENTS



Your team can create new process workflows using hundreds of available actions, integrations and data tools, without having to rely on IT. Our platform handles the manual workload, while keeping humans in the loop.

Get incredible results like other Catalytic customers.

[See a demo](#)

Get a free consultation from an automation expert and start building.

1-844-787-4268 • [go@catalytic.com](mailto:go@catalytic.com) • [catalytic.com](https://catalytic.com)



© 2019 Catalytic, Inc. All rights reserved.