

# Horizontal and vertical units deliver efficiency

**B**W Flexible Systems showcased its Verus vertical form, fill, seal (VFFS) machine and a Rose Forgrove Integra horizontal flow wrapper (HFFS) at the PPMA Total Show.

Both the Verus and the Integra have proven to be popular packaging solutions and during the show, BW Flexible Systems also demonstrated the Verus's ability to produce quad bags from recyclable film.

The Integra is a horizontal packaging solution designed and manufactured in BW Flexible Systems' Nottingham factory, featuring stainless steel contact points and a tool-less infeed removal system for easy maintenance. A long-dwell hermetic sealing machine, it is said to be ideal for products where a long shelf-life is required.

"The Verus is a machine designed to handle many varied packaging applications and on bag styles, it's one of the most versatile, efficient, and competitive machines



This horizontal packaging unit is used for products that need a long shelf life

in the market," says Ian Bickerdike, commercial director EMEA of BW Flexible Systems.

The Nottingham company also designs machines with a keen eye to the quality of life of the machine operator. Both machines feature quick bag format changeovers, simple film paths, and Rockwell-designed controls.

"Our key company-wide initiative is customer trust," explains Bickerdike.

"We strive to instil trust in every interaction with our customers and we recognise that those interactions go well beyond just sales and servicing, they include your day-to-day interactions with our business and our team members; that's why we place a premium on building machines that are efficient, through their ease of use, simplicity, and maintenance."

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