



**Alia partners with leaders to build evidence that child welfare can function as a prevention system to help families stay safely together.**

**Our mission:** To inspire and drive transformative change for the people and systems entrusted with the welfare and wellbeing of children.

**Our vision:** Families are upheld as the foundation of lifelong wellbeing for children.

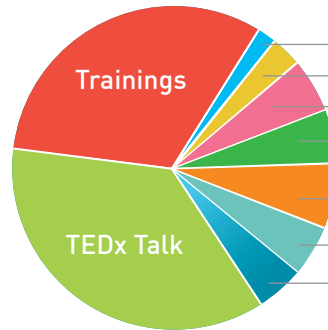
## TOTAL IMPACT



### Know Better

*Increasing knowledge and understanding through outreach and training*

Immeasurable Impact  
**Thousands**  
of people in systems in nearly half of the states



- Certificates
- Webinars
- Summits
- Funders & supporters
- Newsletters
- Social Media
- Tools, materials and instruments



### Do Better

*Building the capacity of partner agencies to transform their systems*

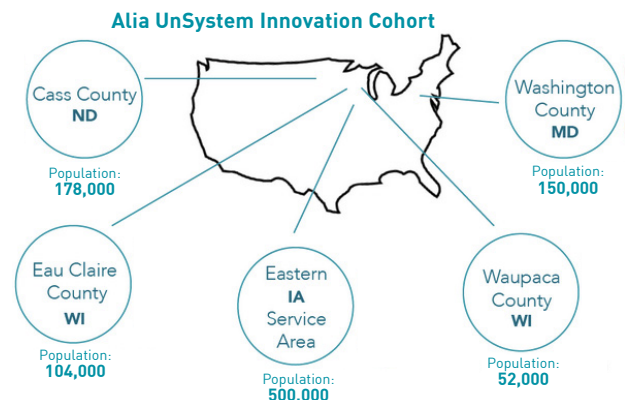
Project Partner Impact  
**9,109**  
people in systems



### Be Better

*Disrupting the current, outdated system and building a new way*

Be Better UnSystem Cohort Impact  
**826**  
county employees



# GRATITUDE

Team Alia is forever grateful for the support, commitment, and passion of changemakers who kick up our game and make our work possible! **Our heartfelt gratitude to our supporters, thought partners, advisors, in-kind donors and volunteers.** Your belief in Alia's mission allows us to leverage, grow, and sustain world-changing work for children and families. **We love every one of you!**



## Board of Directors

The Alia Board of Directors are growing hope and bringing light into the world. Thanks to their commitment, expertise, and fortitude, we are igniting child welfare innovators to revolutionize the child welfare system.

### Rachel Zahn, MD

Child Advocacy Consultant  
San Diego, CA

### Jen Aspengren

Minnesota Lead  
Change X  
Minneapolis, MN

### Brad Ballinger

Principal/Owner  
Cincinnati  
Minneapolis, MN

### Corey B. Best

Family Engagement  
Consultant and Speaker  
Washington, D.C.

### Elizabeth Black

Senior Associate  
Child Welfare Center for the  
Support of Families  
Little Rock, AR

### Stacie Buchanan

Child Welfare Professional  
and CASA Volunteer  
Waterloo, IA

### Mandy Ellerton

Community Innovation Director  
Bush Foundation  
St. Paul, MN

### Stephanie Hammes-Betti

Senior Vice President  
Innovation Design  
US Bank  
Minneapolis, MN

### Elena Imaretska

Chief Innovation Officer  
Brave New Workshop  
Minneapolis, MN

### DaWayne Judd

Director, Financial Planning  
& Analysis  
Columbia Sportswear  
Portland, OR

### Ashley McCullough

Account Manager  
Binti  
Oakland, California

### Esra Kucukciftci

Founder  
Pricing Innovations  
Minneapolis, MN

### Dr. Ramón Pastrano

CEO/President  
Impact Lives  
St. Louis Park, MN

**"We are on a journey to change the world."**

- Elena Imaretska, Alia Board Member

### \$50,000 - \$99,999

Wendy Nelson  
(WMN Foundation)

### \$25,000 - \$49,999

Carlson Family Foundation  
Hubbard Broadcasting  
Foundation  
McVay Family Foundation

### \$15,000 - \$24,999

Beim Foundation

### \$5,000 - \$14,999

Mark Meyer &  
Amelia Franck Meyer  
Moxie Foundation

### \$2,500 - \$4,999

Brad & Marcia Ballinger  
Jonathan Jolley  
Medtronic Company Match  
Prem Suppogu & Maria Thrall

### \$1,000 - \$2,499

Debi Grebenik  
Keyhubs/Vikas Narula  
Tennant Company Match  
Western Bank  
Rachel & Peter Zahn

### \$500 - \$999

Anonymous  
Elizabeth Black  
Stacie Buchanan

Diana Ireland  
DaWayne Judd  
Margo Kemp Johnson  
Katie Miller

### Gifts up to \$500

Amazon Smile  
Jen Aspengren  
Barb Best  
Mandy Ellerton  
Duane & Nancy Fier  
David & Judy Franck  
Stephanie Hammes-Betti  
Elena Imaretska  
Esra Kucukciftci  
Ethan Keller  
Anna Kytonen-Coffman

Josie Meyer  
Ramón & Shelly Pastrano  
James Ruttley  
Eliza & Sean Severson  
UnitedHealth Group  
Jonathan Weiss  
Anna Willms  
Kathryn Wolf

# FINANCIAL REPORT

## Alia Statement of Activities

Year Ended June 30, 2018

### REVENUES AND OTHER SUPPORT

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Total</u>
Grants	\$ 286,600	-	\$ 286,600
Contributions	14,167	\$ 8,120	22,287
Program Service Fees	603,839	-	603,839
Net Assets Released from Restriction	84,858	(84,858)	-
<b>Total Revenue and Other Support</b>	<b>\$ 989,464</b>	<b>\$(76,738)</b>	<b>\$ 912,726</b>

### EXPENSES

Program Services	\$ 853,484	-	\$ 853,484
Management & General	132,273	-	132,273
Fundraising	18,113	-	18,113
<b>Total Expenses</b>	<b>\$1,003,870</b>	<b>-</b>	<b>\$1,003,870</b>

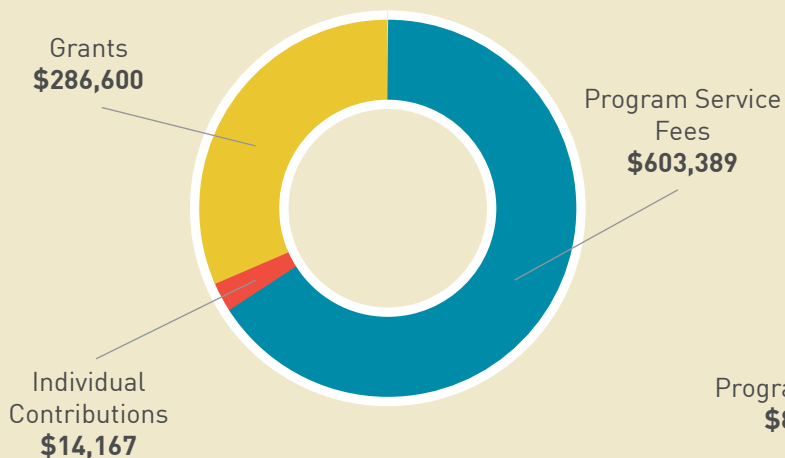
### CHANGE IN NET ASSETS

	\$ (14,406)	\$(76,738)	\$ (91,144)
Net Assets - Beginning of Year	\$ 113,889	\$180,781	\$ 294,670

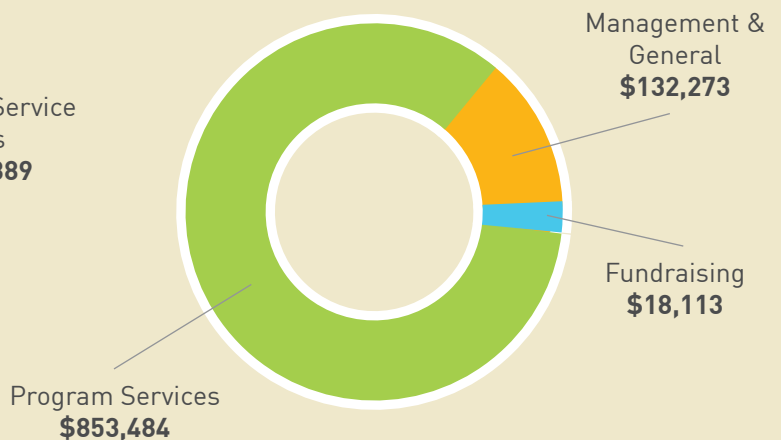
### NET ASSETS - END OF YEAR

	<u>\$ 99,483</u>	<u>\$104,043</u>	<u>\$ 203,526</u>
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### Revenues and Other Support



### Expenses



Thank you for all you do to support the vision we share. Together, we are fearlessly forging ahead to redefine our beliefs about what children need. (They need their families to be okay.) We have a responsibility to ensure all children have an uninterrupted sense of belonging not just our own, all our kids. It's our social job. Onward, together!

*Team Alia*