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**Product: *Data Academy***



We first starting using Data Academy back in 2009, and since then it's stayed our constant throughout changes both to our organisation and to our technical infrastructure.

We are now on version 6.5 on SQL Server 2012. We continue

to use the product daily to process our data flows, and are still developing and adding to our warehouse. We find Data Academy increasingly adaptable and able to handle a wide variety of datasets, no matter how many challenges we throw at it!

It's reassuring that, due to the logical way in which Data Academy enables us to manage our data, it's not reliant on any one person to hold the knowledge about how it works. We find that new team members are easily able to pick up and work with Data Academy very quickly indeed.

I was especially keen that our data warehouse tool was not a 'black box', and Data Academy certainly isn't – its processes are transparent and it's reassuring that nothing is hidden. We can always see what's happened to our data at every step of the way.

We also have a development version of Data Academy, and we find it invaluable for testing out new datasets and changes to existing ones – it's an incredibly easy and surprisingly fast process (even for a non-developer like myself) to set up new loads and transformations, allowing us to concentrate on the data itself.

I would definitely recommend Data Academy – it just makes managing our data flows just so much easier and more straightforward. And, more importantly, it frees up so much time. This allows us to concentrate on actually producing and providing the analysis that our customers need.

I would also recommend Insource as a company. Their customer service is outstanding and their knowledge of NHS data flows is superb. This was invaluable to us when we first started using Data Academy, as we were guided through the process and given the confidence to take what we'd learned and develop further.

Using Data Academy is now just a way of life for us. It fits into our 'business as usual', and we like to think of the product as an essential member of our team!

