insource
BE DATA CONFIDENT

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Product: *Data Academy*

> FCA has been using Data Academy since 2006 as the foundation for its data management. I have personally been working with the platform for over 5 years, and I am very happy to provide this testimonial because Data Academy has helped me achieve professional success.
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> Data Academy has helped me deliver real value to my customers within the FCA business and to wider stakeholders.
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> I'm proud that the business users I serve have come to expect their data to be correct as a matter or course, and that I have been able to play a key role in FCA being data confident.
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> As a financial services company, there are very few off-the-shelf data and information management solutions that fit our specific needs. Thus, we often have to build them ourselves. When the business decided to bring its front and back office systems back in-house, we had demanding timescales and very complex data challenges to resolve.
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> We adopted Data Academy as the foundation of our data warehouse strategy and chose to work with Insource because we could see the speed, efficiency gains and management control that Data Academy would bring to our enterprise data management strategy.
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> Having decided to go with Data Academy, many other strategic decisions were taken off the table because Data Academy covered them – the architectural design blueprint, naming conventions, standards, security models, development, UAT and live environments were all available
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> out of the box to support best practice. The structure and standardisation Data Academy brings mean we're able to provide assurance to the various internal and external stakeholders our financial services world involves – at a speed that supports the demands of day-to-day business.
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> Crucially for a complex data platform like ours, the rigour implicit in Data Academy removes dependence on individuals within the Management Information Team. This helps me to protect the business from the risk of key personnel leaving our organisation and saddling us with unsupportable applications.
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> Lastly, I should mention that Data Academy continually evolves and increases in scope, with regular upgrades. This is valuable to me because, like all technicians, I want to be highly productive and at the leading edge of technology and innovation.
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> The increase in functionality over the years has been impressive. For example, Data Academy's lineage feature is invaluable to us now for evidencing the correctness of our data outputs and reassuring all the various stakeholders.
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> Insource are real experts in data and their technologies have helped me to establish my position by working at the leading edge of data management and being able to make a real difference.