

Judging

Artwork will be judged on the following parameters:

- Artistic skills
- Creativity and originality
- Contest theme: "What would it be like if animals could be teachers, principals, or school staff?"
- Unique and novel approach to the artwork
- Technical skill by grade level
- Adherence to the Art Requirements and the Rules

Artwork will be grouped and judged by four Grade Groups:

- Grades K-2
- Grades 3-5
- Grades 6-8
- Grades 9-12

Artwork will be judged using the following process:

- Each submission in each Grade Group will be given a score from 1 to 43, 1 being the lowest score. There will be a combined score from seven (7) ESS judges. The top five (5) finalists with the highest score in each Grade Group will move to the next round.
- The top five (5) finalists in each Grade Group will be posted on ESS' social media pages (Facebook and Instagram) for judging by the public from March 20, 2020 to April 3, 2020.
- The artwork from each Grade Group that receives the highest total score from the ESS judges and the number of likes from ESS' social media (<u>Facebook</u> and <u>Instagram</u>) will be the winners.

The winner from each Grade Group will be announced on ESS' social media pages on April 20th. Each winner will receive a \$500 gift card, plus an additional \$500 gift card for their school.

Please read through the contest <u>Rules</u> for more information. For any questions, please contact <u>ArtContest@ESS.com</u>.