

# Diamond's First Annual State Of Accessibility Report

© Number of Adults with Disabilities  
*From both a civil rights and a business perspective, people with disabilities are under-served by today's digital products.*

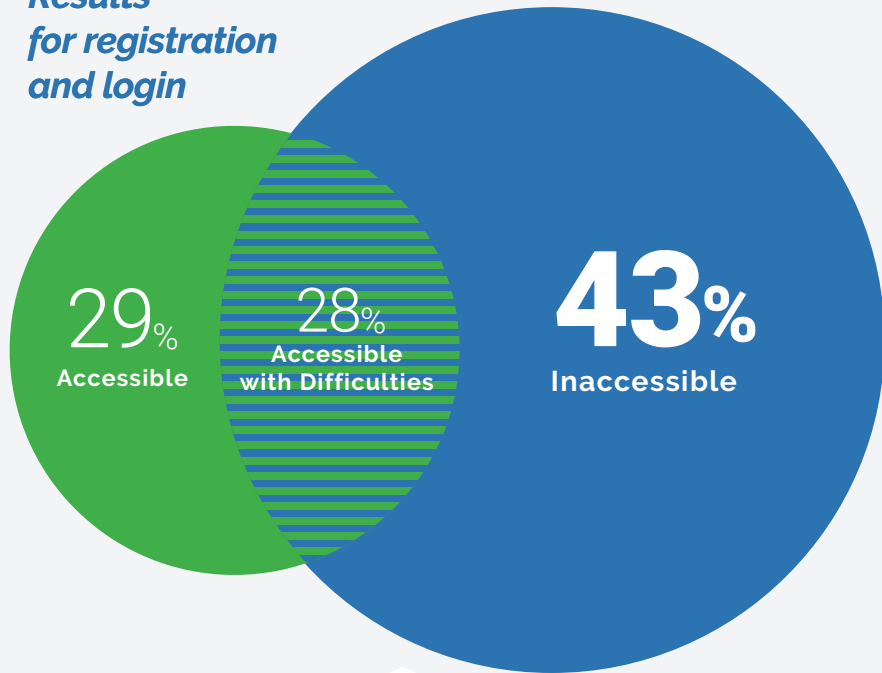


**61M 1 in 4 Americans** **1 Billion Worldwide**



© Alexa Top 100 Websites

*Results for registration and login*

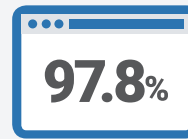


© WebAIM Million Report

*Those of us that are the stewards of the web must do more to consider the needs of users with disabilities, and implement effective and immediate improvements.*

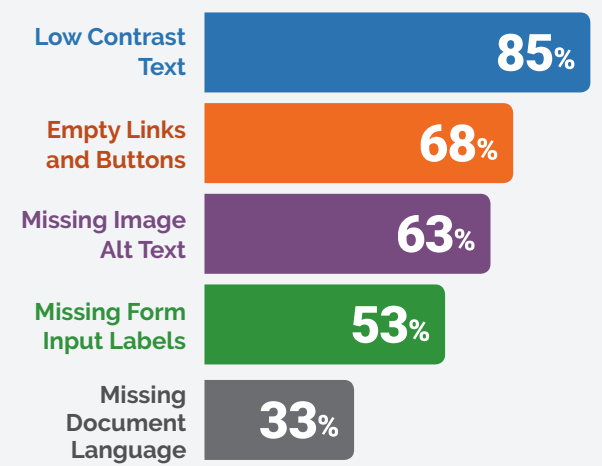


Average Number of Errors Per Home Page

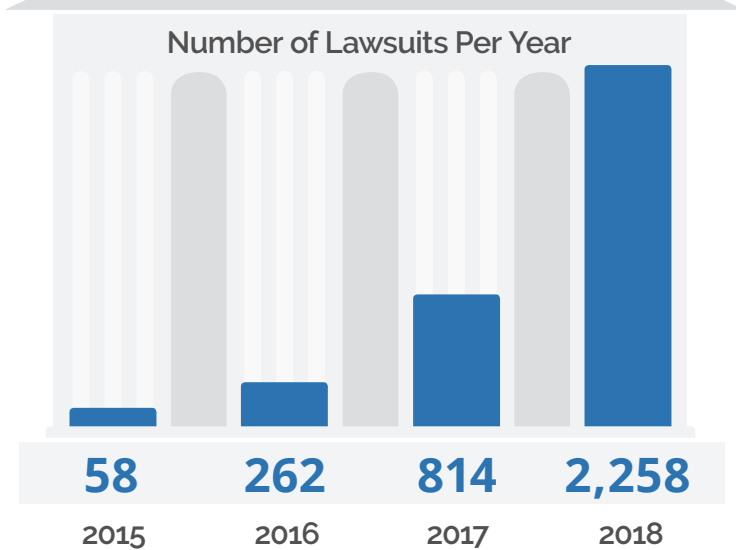


Percent of Home Pages with At Least One WCAG 2.0 Failure

Causes of Most Common Accessibility Failures (% of Home Pages)



© Accessibility Lawsuits



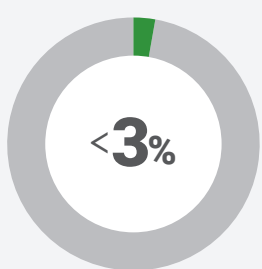
*Where the law is strong, businesses need to be educated that accessibility is the law of the land. Where the laws aren't robust, the task is harder.*

© In The Workplace

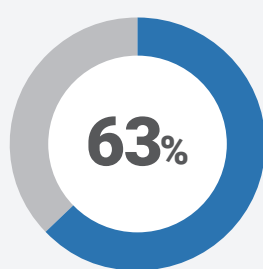
*Consumers and employees in 2019 expect companies to strongly support diversity and inclusion.*



© Accessibility Careers *Changes to education and industry will ensure future technologies are "born accessible".*



Of University Tech Courses Include Accessibility



Of Tech Companies Can't Staff Accessibility Needs

**1 Trained Professional** : **1,000 Accessibility Jobs**

## #GAADPLEDGE

LET'S TAKE ONE ACTION A WEEK TO SPREAD ACCESSIBILITY AWARENESS