

YOUR PRIVACY IS IMPORTANT TO US

We respect your privacy and we are committed to protecting your personal data. This Privacy Policy sets out how Symmetry™ uses and protects any information that you provide within the symmetrycorp.com website. Should we ask you to provide certain information by which you can be identified when using this website; you can be assured that it will only be used in accordance with this privacy statement. Symmetry may change this policy from time to time by updating this page. When you visit our website, we invite you to this page to see what, if any, updates have been made. This policy is effective from May 25, 2018.

WHAT DATA WE COLLECT

We retain the information you provide when you visit one of our websites or fill out one of our online forms, which may include the following:

- Name (first and last)
- Job Title
- Organization
- Contact information including phone, mailing address and email address
- Geographic information such as street address, city, state, and postal code
- Preferences on your interests in our product and services
- Information about the referring source from which you access our site, including entry page URLs
- In addition, the technology we use to deliver and manage our Website sometimes collects geolocation and IP address

WHAT WE DO WITH THE INFORMATION WE GATHER

We use this information to understand your interest in our products and services and to provide you with better service. In particular, we use personal information for the following purposes:

- To enable us to meet our contractual obligations if you buy something from us, such as sending information regarding your purchase or related services.
- Improvement of our products and services, and to better respond to your customer service requests. For example, if you provide feedback to us on a product or service, we may use it to support decisions on changes or enhancements.
- When you complete a "contact us" or "schedule a visit" form, we will use your information provided to coordinate the scheduling of meetings, data center tours, and to correspond with you about your interests in our services.
- To administer a contest, promotion, survey or other site feature.

- If you have opted-in to receive additional communications, we may periodically send notifications about new products, special offers or other information which you have indicated are of interest to you. For example, if you attend a webinar on SAP HANA, we may send you information on relevant studies, practices or offerings.
- We may use the information to customize the website content presented to you to align with your expressed interests.
- Our third-party marketing service providers (CRM, CMS, advertisements and lead generation) will have access to your information in order to deliver those marketing services.
- When you request to “follow” our blog, we will send communications to alert you of new publications related to your expressed interest.
- We use a scoring system to group website visitors and understand whether you are casually researching a product or service, or have a stronger interest.

SECURITY

We are committed to ensuring that your information is secure. In order to prevent unauthorized access or disclosure we have adopted commercially reasonable technical, administrative and physical controls designed to safeguard your information. We will never sell your personal information to third parties.

HOW WE USE COOKIES

Our website uses cookies, a small file which asks permission to be placed on your computer’s hard drive. If agree, the file is added. If you do not agree, no cookie is used. Cookies allow web applications to respond to you as an individual. The web site can filter and select information tailored to meet your preferences by associating the cookies present with related information. We also use traffic log cookies to identify which pages on our website are being used. This helps us improve our website to better meet customer needs. We only use this information in aggregate for analysis purposes.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can adjust your browser setting to decline cookies automatically. If you do not accept cookies, some of our website content may not present to you, or the presentation may not be as elegant as it is when the site is allowed to function completely. This may prevent you from taking full advantage of the website.

LINKS TO OTHER SITES

Our website may contain links to enable you to easily visit other websites of interest. However, once you have used these links to leave our website, you should know that we do not have any control over other websites and their data collection practices. Therefore, we cannot be responsible for the protection and privacy of any information which you provide while visiting other websites. Other such websites are not governed by this privacy statement.

USE OF GOOGLE ANALYTICS

We use Google Adwords as a third-party vendor to deliver advertisements on other web sites you may visit. As well as enabling your browser settings to refuse cookies, you may exercise control over your information in this program by visiting www.networkadvertising.org/choices/ and [Google's Ad Settings](#) specifically.

CONTROLLING YOUR PERSONAL INFORMATION

You may choose to restrict the collection or use of your personal information we have gathered in the following way:

- Opting in or out of additional communications by checking the associated box on forms used within our websites.
- Accepting or refusing the use of cookies from our websites.
- If you have previously agreed to our use of your personal information, you may revoke your consent at any time.

You have the right to request details of personal information which we hold about you at any time under current applicable data protection laws and regulations.

If you would like a copy of the information held on you please send your request by email to salesinfo@symmetrycorp.com, or by writing to our data protection officer at:

Symmetry™, re: Privacy
400 South Executive Drive, Suite 200
Brookfield, WI 53005