



Dr. Christian Coppeneur-Gülz  
CEO, expocloud GmbH

### Vita Dr. Christian Coppeneur-Gülz

After studying business administration in Vallendar, Rome and Los Angeles, Christian Coppeneur-Gülz earned his doctorate in business informatics and information management at the WHU – Otto Beisheim School of Management. With the goal of supporting the event and booth building industry, in November 2018 he founded the expocloud GmbH. With a focus on digitization and automation in live communication, he developed „Expocloud“, the leading event resource management (ERM) platform. Whether multi platform system or automated visitor tracking on events, his pioneering spirit is revolutionizing the industry. Dr. Christian Coppeneur-Gülz is a sought-after keynote speaker and regularly gives lectures on digital transformation in live communication.

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