

# Catalyst'20

THE LARGEST GATHERING IN THE WORLD  
FOR PERS & CONNECTED HEALTH

presented by  AFFILIATED MONITORING

**May 6-8, 2020**

Loews Royal Pacific Resort at Universal Orlando™  
ORLANDO, FL

Sponsorship Guide





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MAY 6-8, 2020 / ORLANDO, FL

## Why Sponsor Catalyst 2020?

Catalyst is the largest PERS conference in the United States. With over 200 attendees from top national PERS providers to large and influential companies looking to enter the PERS market. There is nowhere other than Catalyst that offers you this opportunity to present your brand and product to the widest selection of PERS companies. Last year, 13 out of the largest 15 PERS companies were in attendance.

## Education, Networking and Fun!

Catalyst represents a unique blend of experiences at one conference. Attendees and sponsors participate in one-of-a-kind informational sessions where you learn from the experts about PERS, how to market to seniors and leave with actionable steps to running your business more effectively.



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## PREMIER SPONSORSHIPS

~~\$15,000~~  
**RESERVED**  
Diamond Sponsor

As the highest sponsor of the conference, the Diamond Sponsor has the opportunity to announce a keynote presentation, including a 10 minute premier speaking opportunity to all conference attendees.

### What's Included:

- Speaking Opportunity - 10 minutes of exclusive time during our morning session
- Exclusive private meeting space for the entire length of the conference
- 4 Free Conference Registrations
- Pre-event Download of Attendees Contact Information
- Pre-event Dedicated Email
- Exhibitor Booth - Exclusive opportunity to enhance your corporate image, increase product awareness, showcase your brand and network with influential decision-makers and valuable prospects
- Logo, URL & company description on sponsors page of Catalyst website
- Opportunity to place one promotional flyer or item (supplied by you) in the conference bag

\* Limited to 1 sponsor

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## PREMIER SPONSORSHIPS

# \$11,995

### Platinum Sponsor

If you would like to be positioned as a thought leader at the nation's leading PERS and Connected Health conference, compliment your business meetings by hosting a main conference track session.

#### What's Included:

- Host a Breakout Session – You'll have the opportunity to introduce your organization while hosting an education session.
- 3 free conference registrations
- Pre-event Download of Attendees Contact Information
- Exhibitor Booth - Exclusive opportunity to enhance your corporate image, increase product awareness, showcase your brand and network with influential decision-makers and valuable prospects
- 1/2 Page ad in the Catalyst Attendee Guide
- Logo, URL & company description on sponsors page of Catalyst website
- Opportunity to place one promotional flyer or item (supplied by you) in the conference bag

**ONLY 3 SPOTS LEFT!**

\* Limited to 4 sponsors

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## PREMIER SPONSORSHIPS

# \$4,995

### Gold Sponsor

As a Gold Sponsor, you'll have access to display your products during all meal functions and have exclusive time to network with existing and potential partners.

#### What's Included:

- Exhibitor Booth - Opportunity to exhibit your product or service, build brand awareness and network with influential decision-makers and valuable prospects
- 2 free conference registrations
- 1/4 Page Ad in the Catalyst Attendee Guide
- Logo, URL & company description on sponsors page of Catalyst website
- Opportunity to place one promotional flyer or item (supplied by you) in the conference bag
- Extended Exhibit Hours: Based on feedback from attendees and exhibitors

\* Limited to 10 sponsors

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## CATALYST '20 SHARK TANK

# \$6,995

### Shark Tank Innovation Pitch \*

Do you have what it takes to impress our sharks? We are looking for companies in the PERS and connected health space that think outside of the box and show our 200+ attendees their industry changing products and services.

#### What's Included:

- Exclusive time to pitch your newest product or service to our "Sharks" – our panel of industry experts!
- Showcase your offering in front of hundreds of Catalyst attendees during the main session.
- Receive a list of leads from our interactive audience voting system.
- Logo, URL, & company description on Catalyst website and mobile app
- 1 free conference registration

\* Must be pre-qualified by Affiliated Monitoring. Limited to 4 Innovators.

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## A LA CARTE SPONSORSHIPS

### WiFi Sponsorship (Exclusive Opportunity) - \$2,695

- Allow attendees to catch up on email and social media during the event. Customize the WiFi password and receive exclusive on-site and online branding.

### Logo Notepad & Pens\* (Exclusive Opportunity) - \$3,000

- A unique opportunity to get your brand front and center as each attendee is presented with a customized notepad and pen for use during the conference and when they return to the office.  
\* to be supplied by sponsor

### Meeting Suite Rental (Limited to 3) - \$4,500

- Host a focus group, conduct training sessions or have private meetings with customers or prospective customers. Meeting suite rentals cover the entire length of the conference and include conference or classroom set-up (A/V additional) with additional signage outside of the room with the sponsor's logo.

### Pre-event Dedicated Email (Limited to 6 Emails) - \$1,595

- Reach Catalyst attendees directly with your messaging by reserving a dedicated email blast! This pre-show email is a great way to drive traffic to your booth, highlight a new product or simply reach out to Catalyst attendees.

Conference Guide	1 Page Ad in Conference Guide -	\$1,795
	½ Page Ad in Conference Guide -	\$995
	¼ Page Ad in Conference Guide -	\$795



#### Have a different idea?

Talk to us today! Contact us and we can design a unique sponsorship package that perfectly suits your marketing needs.