



# Power of Partnerships

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Leverage TASC Universal Benefit Account<sup>®</sup>, the industry's first and only instantly configurable cloud benefits platform, as a competitive advantage.


TASC started in 1975 with a simple yet innovative idea of enabling small businesses to reap the same tax-advantages as larger companies.



After forty-five years in business with a new innovation every 2 years, TASC now serves over 80,000 small, medium and large customers and is blazing new trails with Universal Benefit Account.

[www.tasclargemarkets.com](http://www.tasclargemarkets.com)

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## WHAT MATTERS TO YOU



### Simplify.

When you make it easy for clients to leverage a single digital benefit experience, they become **repeat** customers.



### Grow.

Your clients care about keeping their employees **safe**, happy and productive.

When clients can leverage a secure, flexible and scalable cloud platform there is no need to buy yet another 'siloesd' system. You win client **loyalty**.

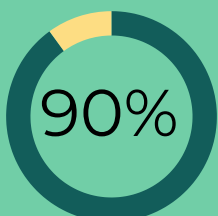
When clients can instantly create custom plans to meet individual needs they move the business forward **increasing their revenue** and yours as well.



### Stand out.

When you are a 'first-mover' in leveraging technology that uniquely meets market needs, you gain a **competitive advantage**.

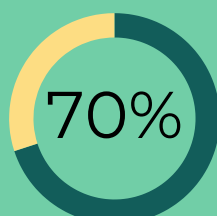
When you are backed up by an industry leader and innovator, you have the **confidence** to start making an impact today.



More than 90% of employees want benefits personalized to their individual needs. \*

MARKET  
DEMAND

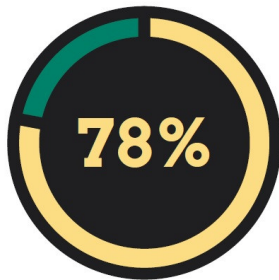
Nearly 70% of companies do not provide the single experience and most lack the personalization technology to deliver. \*\*



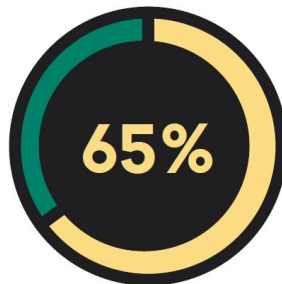


# WHAT MATTERS TO YOUR CLIENTS

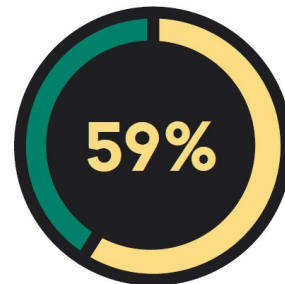
## What keeps your clients awake at night?<sup>\*\*\*</sup>



of CEO's in the US say they worry about availability of talent with key skills



of CEO's in the US concerned about changing workforce demographics



of CEO's concerned about rising employee benefits costs

The benefit landscape is shifting from 'siloed' systems to single integrated platforms.

Separate benefits systems are inefficient and costly and lead to a disjointed employee experience.

At a time when a multi-generational tech-savvy workforce and talent pool are demanding a single personalized digital benefit experience.

TASC Universal Benefit Account is the only solution available today that offers a single unified experience with instant configurability.

**SINGLE  
SOURCE**

Giving you an unprecedented opportunity to spearhead market adoption with our one-of-a-kind offering.



## HOW TASC DELIVERS ON BOTH

Immediate and long-term value in being a TASC Partner and leveraging TASC Universal Benefit Account

### One Integrated Platform Saves Time & Money



A seamless user experience enables ease of use, increased efficiencies and reduced administration burden (up to 60%).



At 93% self-service, calls to Human Resources drop off enabling them to spend more time driving new levels of engagement.

### Instant Custom Plans = Attract, Engage, Retain and Grow



Any unique work-life goal across generations can be met helping your clients become an employer of choice.



No stall in business plans when nearly any benefit need can be satisfied getting the hires needed and retaining key talent.



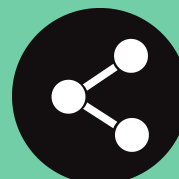
Increased benefit enrollment and contributions leading to tax savings when the employee experience is aligned with expectations.



Smart



Easy



Connected

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