



Generation Breakdown (2019)



Baby Boomers

Born between
1944 and 1964

Currently:
55–75 years old

76 million in U.S.



Gen-X

Born between
1965 and 1979

Currently:
40–54 years old

82 million in U.S.



Gen-Y / Millennials

Born between
1980 and 1994

Currently:
25–39 years old

73 million in U.S.



Gen-Z

Born between
1995 and 2015

Currently:
4–24 years old

74 million in U.S.