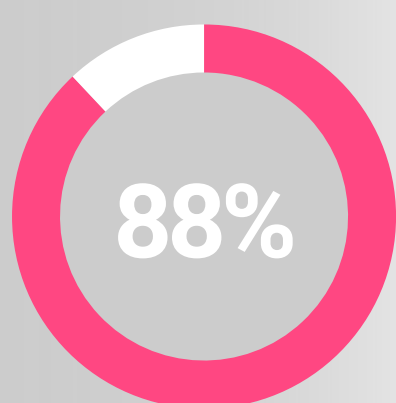




THE SLEEPING HABITS OF OVER 40,000 FAMILIES

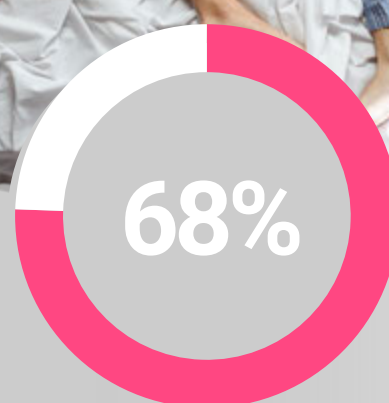
PTPA had over 40,000 families across North America respond to its most recent sleep habits survey.



UNHAPPY WITH THEIR MATTRESS



CONSIDERED USING A WEIGHTED BLANKET

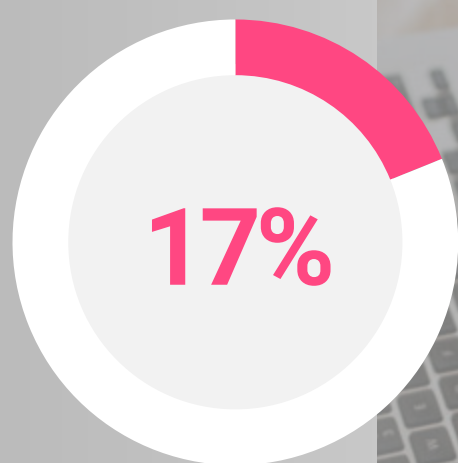


SUFFER FROM INSOMNIA

IDEAL MATTRESS SIZE

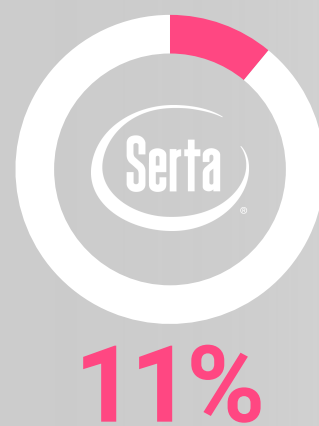
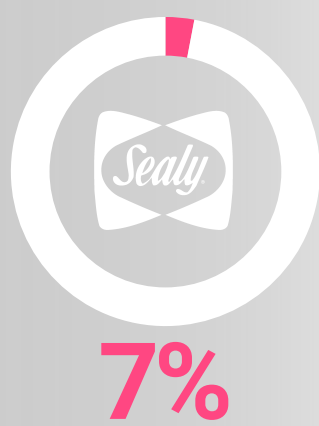


ONLY

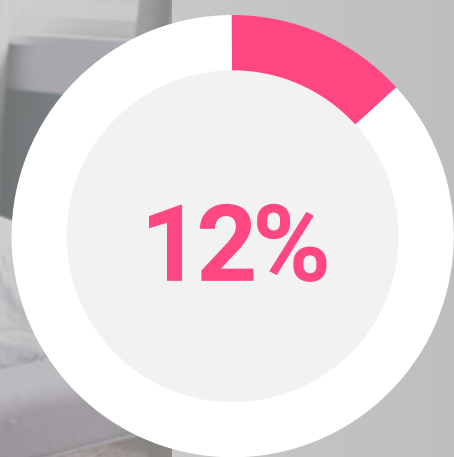


HAD PURCHASED A MATTRESS ONLINE

BRANDS FAMILIES ARE BUYING ONLINE



ONLY



SAID THEY WERE FAMILIAR WITH BOX MATTRESS BRANDS

BOX MATTRESS BRANDS FAMILIES ARE FAMILIAR WITH



Contact us to learn more about how we can help you promote your brand and build trust with one of the most influential millennial parent communities in North America.

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