



BuildingView:

Product Fact Sheet

IdeaRoom Inc.



Who is this product for?

Forward-thinking **manufacturers and dealers** in the **post frame, post beam, large metal building & red iron industries** who want to sell more products by providing prospective clients the ability to design their own buildings online.



What's the big deal?

Customer expectations about buying, both in person and online, have changed dramatically. Even for large buildings, consumers now demand customization, saved designs, instant quotes, and the ability to check out anywhere, anytime.



How does BuildingView help?

BuildingView lets your customer examine your products from every angle, adding and subtracting features in real time to get closer to what they want. Because it's online, it works 24/7, taking your entire weeks-long sales process and condensing it into minutes.



So... What does it come with?

- All basic building styles (think agricultural, commercial, pole barns) & sizes
- Modifiable roof styles, pitches & overhangs
- Interior views of truss systems
- Wraparound porches, leans & mansards
- Configurable assets (doors, windows, frame outs, etc.)
- Modifiable colors, siding types & other stylistic features
- Business logic & standard features to ensure that all user selections are valid

