



# ShedView:

## *ROI Fact Sheet*

IdeaRoom Inc.



First, what is ROI?

ROI (Return on Investment) is a performance measure for evaluating the efficiency of an investment.



Ok, so what can I expect out of ShedView?

More bang for your buck! Here's how we stack up:



**Average Sales Price  
Increases of up to 15%**



**Profitability per Square  
Foot Increases of 5%**



What does this mean for my business?

If your average 10 x 12 shed sells for \$3000, with ShedView you could be making an **extra \$450 per sale**.



The returns don't stop there.

ShedView is a great way to scale your business by enhancing efficiency. Here are some other benefits:

- Increased engagement time means customers spend less time with competitors and have an increased likelihood of loyalty (4+ minutes per visitor)
- Increased geographic reach
- Decreased need for physical inventory
- Decrease in pricing errors
- Reduced sales cost (allows salespeople to focus on the most qualified and ready customers while addressing the needs of others)

