



# harmony19

**8Th Annual LTPAC Interdisciplinary Symposium**  
**NOVEMBER 7 & 8, 2019**  
**ENCORE BOSTON HARBOR**

*Encore*<sup>®</sup>  
**BOSTON HARBOR**

# About



harmony19 is a must-attend event for skilled nursing facility and long-term care professionals. Experience the growing movement by learning, watching, using, talking, and networking for two whole days. Conveniently located 5 miles from Boston Logan airport, the Encore Boston Harbor is a full-service Boston luxury hotel resort offering five-star hospitality, dining, casino gaming and more. Meet like-minded professionals from across the country, including long-term care facility owners, executives, administrators, directors and professional staff.



## Who Attends



- ➔ **Interdisciplinary Team Members**
- ➔ **Directors of Rehab**
- ➔ **Owners/Operators**
- ➔ **Executive Directors,**
- ➔ **Administrators**
- ➔ **Directors of Nursing**
- ➔ **Attendees from all 50 states**

## Why Sponsor



As a sponsor at harmony19 you will have access to hundreds of long-term care professionals from around the country, including owners/operators, executives, administrators and interdisciplinary staff. harmony19 provides a unique opportunity to enhance your organization's visibility, build brand awareness, and promote your products, programs, and services to a wide variety of long-term care professionals. Your company or organization will have the opportunity to network with attendees, attend educational sessions and participate in our evening entertainment program. Sponsors will be prominently represented in our conference publications, emails and on our website.

# Demographic Breakdown

## harmony19



# harmony19

November 7-8, 2019  
Encore Boston Harbor

## Attendees By the Numbers

### Disciplines



RN, 36%



NHA, 20%



PT, 9%



OT, 7%



Owners/Operators, 7%



LPN, 4%



SLP, 3%



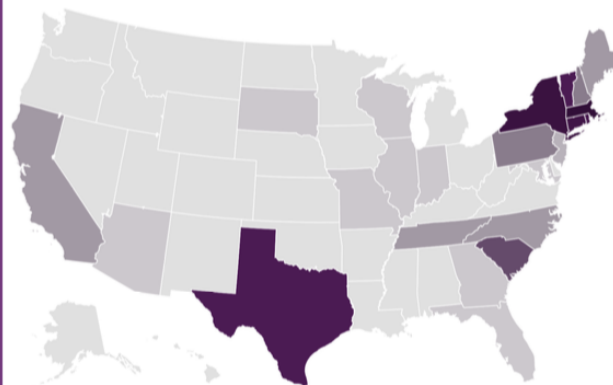
SW, 2%



JD, 2%

Other, 10%

### States



### Gender



77%



23%

[www.harmonysymposium2019.net](http://www.harmonysymposium2019.net)

# Sponsorship Levels



harmony19 sponsor packages provide a cost-effective means of reaching a large audience of long-term care professionals, and include exhibit space, logo placement, web promotion, conference recognition and a variety of other benefits.

## VIP Sponsor

\$25,000

- Exclusive Sponsorship of the VIP Reception
- Full Conference Access, including Contact Hours, for Four Company Representatives
- 4 tickets for the VIP Reception
- Logo Showcased in VIP Reception (options: signs, lights, step and repeat)
- Preferential Location in Exhibit Area w/ Table & Chairs Prominent Company
- Logo on harmony19 Website
- Prominent Company
- Logo in Online Marketing and Emails
- Recognition on Signage and on Screens in the General Session room
- An opportunity to speak before the Networking Reception
- Reserved Seating at Networking and VIP Reception
- Attendee Mailing List
- Promotional Materials in Conference Bag
- Industry Exclusivity: Additional \$5,000 (only offered to VIP and Networking Sponsor)

## Networking Sponsor

\$15,000

- Exclusive Sponsorship of the Networking Reception
- Full Conference Access, including Contact Hours, for Four Company Representatives
- 4 tickets for the VIP Reception
- Preferential Location in Exhibit Area w/ Table & Chairs
- Logo on Step and Repeat during Networking Reception
- Prominent Company
- Logo on harmony19 Website
- Prominent Company
- Logo in Online Marketing and Emails
- Recognition on Signage and on Screens in the General Session room
- An opportunity to speak before the Networking Reception
- Reserved Seating at Networking Reception
- Attendee Mailing List Promotional Materials in Conference Bag



## Keynote Sponsor

\$5,000

- Exclusive Sponsorship of One General Session event Full Conference
- Access, including contact hours, for two company representatives
- Exhibit Space with table & chairs
- Company Logo on harmony19 website
- Company Logo in online marketing and Emails
- Recognition on signage and on screens in the general session room an opportunity to speak before general session
- Attendee mailing list
- Promotional materials in conference bag

## Exhibitor Sponsor

\$3,000

- Full Conference Access, including Contact Hours, for Two Company Representatives Exhibit Space with table & chairs
- Company Logo on harmony19 website
- Company Logo in online marketing and Emails (Bi-weekly Emails to Over 15,000 LTC Recipients)
- Recognition on signage and screens in General session room attendee mailing list

## In-Kind Sponsor

### Attendees Welcome Bag

To qualify for In- Kind sponsorship, the sponsor must offer the attendee tangible products or at least a 50% discount of the current rate on product or service

- Logo will appear on step and repeat next to attendee check in adjacent to bags
- Logo will appear on harmony19 website/sponsor page

# Featured Speakers



## **Kris Mastrangelo**

President and CEO

Harmony Healthcare International (HHI)

Kris is a nationally recognized keynote speaker with more than 24 years of experience in the Health Care industry with a specialty in the Post-Acute Care Arena. An Occupational Therapist degree from Tufts University followed by a Master's in Business Administration from Salem State University coupled with a Nursing Home Administrator's License, affords Kris an in-depth perspective into the clinical, financial, and operational components critical for business success. Kris was appointed to and serves on the American Health Care Association (AHCA) Clinical Practice Committee (CPC).

## **Billie Jo Nutter**

President, Casamba

## **Mark Parkinson**

President and CEO American Health Care Association

## **Pam Duchene**

V.P of Education and Training  
Harmony Healthcare International (HHI)

## **Brendan W. Williams**

President/CEO New Hampshire Health Care Association



## **Muji "Blades" Karim**

Adaptive Athlete



Want To Learn More About



**For more information about becoming a  
harmony19 sponsor and exhibitor or in-kind sponsorships**

**Please Contact**

**HHI Director of Marketing, Leanne Nagle at:**

**[lnagle@harmony-healthcare.com](mailto:lnagle@harmony-healthcare.com)**





## Sponsorship Available

Exclusivity provides sponsor with sole representation within industry. No direct competitors will be permitted to sponsor. Offered on first-come first-served basis.

- **Keynote Sponsor (\$5,000) – 2 attendees**
- **Exhibitor Sponsor (\$3,000) – 2 attendees**





## Sponsor Sign Up Form

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_

State/Province Zip/Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

Company Website \_\_\_\_\_

Attendee 1 Name \_\_\_\_\_

Title \_\_\_\_\_

Email \_\_\_\_\_

Attendee 2 Name \_\_\_\_\_

Title \_\_\_\_\_

Email \_\_\_\_\_

Attendee 3 Name\*Additional \$200 \_\_\_\_\_

Title \_\_\_\_\_

Email \_\_\_\_\_

Attendee 4 Name\*Additional \$200 \_\_\_\_\_

Title \_\_\_\_\_

Email \_\_\_\_\_